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the **FIREFIGHERS,**  
the **WORKERS,**

**&**  
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**BARRIERS** of  
**SHEER WILL**  
to make  
**OUR WORLD**  
**HABITABLE AGAIN.**

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**ONE BODY,**  
**ONE WILL,**  
let us move **FORWARD**  
with **FORTITUDE,**  
**COURAGE** and  
**CAUTION**  
but  
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the autumn film market



PRODUCT PROFILE *MIPCOM 2001*

A Childs Choice, AVAILABLE FROM ALLIANCE ATLANTIS

## Orson Welles' 60th Anniversary Debuts on DVD

In a newly packaged 60th anniversary collector's edition from Warner HomeVideo (WHV), **Orson Welles' Citizen Kane**, the Academy Award(R)-winning masterwork that expanded filmmaking frontiers, was recently released as a double-disc DVD late September in the USA. Critic Roger Ebert said: "(Sixty) years later, this towering achievement is as fresh, as provoking, as entertaining, as funny, as sad, as brilliant, as it ever was." The #1 film of all time on the American Film Institute's list of the 100 Greatest American Movies, the **Citizen Kane** DVD collectibles sell at \$29.99 SRP and the VHS for \$19.98 SRP. The first disc includes **Citizen Kane** with the following special features: Two full-length audio commentaries — one by noted film critic Roger Ebert and the other by writer/director and Welles' biographer Peter Bogdanovich; the original theatrical trailer; and English, French, Spanish and Portuguese subtitles. The second disc includes Welles' historic **The**

**War of the Worlds** broadcast as well as the two-hour documentary, **The Battle Over Citizen Kane**, featuring interviews with Welles, the stars of **Citizen Kane** and associates of Welles and Hearst, and rare footage from Hearst's San Simeon estate. Features on the VHS special edition include restored picture and audio and digitally remastered video, the 1941 New York movie premiere newsreel and the original theatrical trailer.

Starring, produced, directed and co-written by Welles, **Citizen Kane** premiered May 1, 1941, at the RKO Palace in New York City, and was nominated that same year for nine Academy Awards(R), winning the Oscar(R) for Best Screenplay. Welles himself played Charles Foster Kane; other actors included Joseph Cotton, Everett Sloane, Agnes Moorehead, Ruth Warrick, Paul Stewart and William Alland. Gregg Toland was the film's cinematographer and Robert Wise, later a two-time Academy Award(R)-winning director, was the editor on the picture.

## Dog Day Collars Grand Jury Prize At Venice

Ulrich Seidl's **Dog Days**, produced by Allegro Film, is distributed worldwide by the German-French international sales agency The Coproduction Office. Winner of the 58th Venice Film Festival Grand Jury Prize 2001, the \$1.5 million feature film depicts the horror and beauty of being human. Director Seidl said: "It is a film about desire and desperation, of days filled with a sense of lost love, a desire for love, and its sheer impossibility—the nights with alcohol, sex and violence." Credited for a series of

internationally acclaimed and awarded documentaries including **Good News**, **Animal Love**, and **Models**, Seidl uses those documentary techniques for his first fiction feature film. **Dog Days** was shot on location in Vienna and lower Austria when temperatures exceeded 37°C during three consecutive summers, 1998-2000. **Dog Days** is written by Ulrich Seidl and Veronika Franz, and produced by Helmut Grasser and Phillippe Bober. The film will be distributed in Italy by Mikado Films.

## Diversity Strides on Showtime Networks

At the Ninth Annual Diversity Awards, which will take place Saturday, November 17, Showtime Networks will receive the Diversity Awards 2001 Most Diverse Network Programming Award. Despite criticism by several groups regarding the lack of diversity on television and the threat of boycott, the awards honor diverse contributions in television and film while continuing the job of looking out for "who" and "which" entities in the entertainment community are continuing to bring diverse perspectives to the public. This year's theme is "Celebrating Diversity — Creative Minds Making It Happen." The Multicultural Motion Picture Association (MMPA), composed of writers, cinematographers, actors and directors seeks to look at the strides that are made when creative minds come together, utilizing their talents to find ways in which to tell everyone's story, as opposed to looking at the wide chasm that still exists in the area of diversity. The black-tie dinner, held annually by the MMPA, will

be one of the inaugural gala events at the new, permanent home of the Oscars(R) in the state-of-the-art Hollywood & Highland Ballroom. The awards will be presented for creative accomplishments and diversity in the cinematic arts and television. This year's nominations include Academy Award-winning actor Benicio Del Toro, Emmy Award-winning actor Ving Rhames, actress Penelope Cruz, multi-talented director Kasi Lemmons, and prolific writing/directing duo Mike Tollins and Brian Robbins for creatively generating successful productions in both television and film.

Jarvee Hutcherson, MMPA president said: "Through their Tollins/Robbins production company, they have shown the rest of the entertainment community that you can be incredibly successful while still maintaining a level of integrity with regard to the portrayal of people of all backgrounds, as is reflective of our society."

The Diversity Awards will be taped for a fall airing.

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The logo for NUIMAGE features the word "NUIMAGE" in a bold, white, sans-serif font. Each letter is stylized with a 3D effect, appearing as if it's a block with a shadow cast to the right. The letters are set against a solid black rectangular background.

At MIPCOM

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# THE BUSINESS CHART FINANCIAL UPDATE

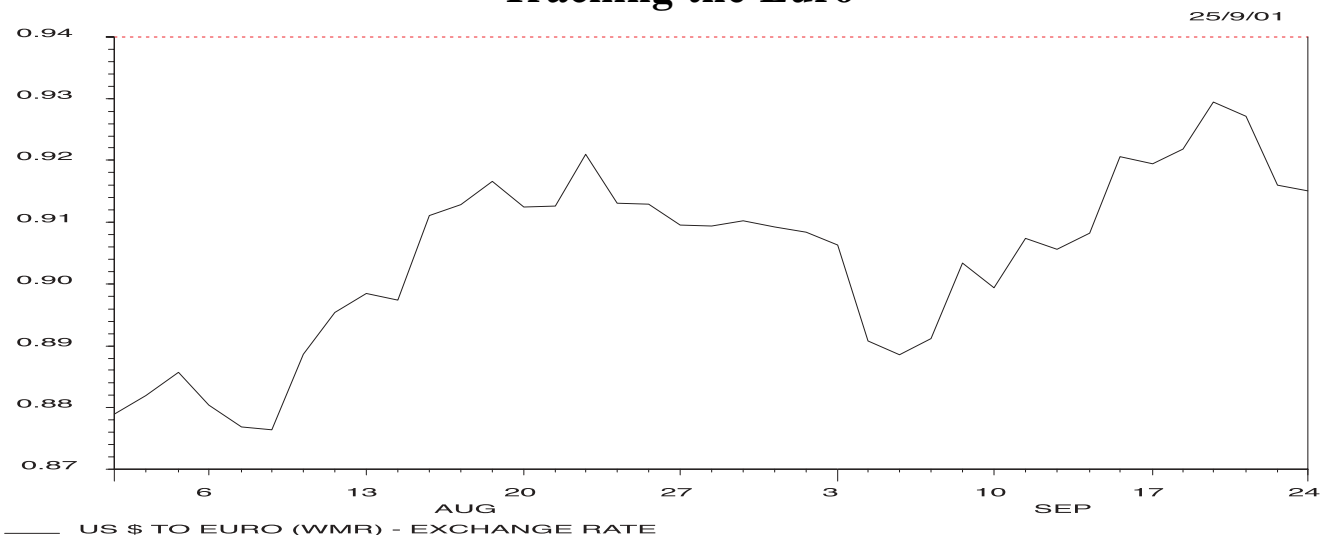
## Monitor

### TRACKING THE FLUCTUATION OF THE US DOLLAR AGAINST KEY CURRENCIES

Taking a base of \$10,000, the figures below show the average rate for each of the currencies against the US dollar during each of the years listed, the value of the currency on 21<sup>st</sup> September 2001 and the percentage change in rate since The Business of Film update on 21 July 2001. The graphic chart shows US\$ to Euro. *Source Thomson Financial*

	<b>Pound Sterling</b>	<b>French Franc</b>	<b>German Mark</b>	<b>Italian Lire</b>	<b>Spanish Peseta</b>	<b>Japanese Yen</b>	<b>Australian Dollar</b>
1982	5,732	65,490	24,260	13,572,200	1,098,400	2,489,000	9,920
1983	6,598	76,190	25,530	15,572,200	1,434,800	2,373,500	11,120
1984	7,516	87,190	28,470	17,565,300	1,608,100	2,374,700	11,410
1985	7,789	89,900	29,420	19,015,900	1,699,900	2,383,900	14,330
1986	6,820	69,200	21,700	14,902,200	1,399,900	1,684,500	15,000
1987	6,117	60,090	17,970	12,961,700	1,234,600	1,281,000	12,800
1988	5,625	59,590	17,570	13,018,700	1,164,700	1,281,900	12,800
1989	6,116	63,810	18,810	13,719,330	1,183,800	1,380,200	12,650
1990	5,711	55,720	16,540	12,207,700	1,040,700	1,494,000	12,090
1991	5,823	58,162	17,162	12,755,000	1,068,680	1,350,985	12,650
1992	5,790	47,670	14,080	13,150,000	1,004,000	1,194,000	13,900
1993	6,660	57,360	16,480	15,910,000	1,320,000	1,061,000	15,290
1994	6,325	52,270	15,461	15,625,000	1,280,429	1,015,176	13,508
1995	6,220	48,640	13,700	17,100,000	1,228,000	833,000	13,700
1996	6,081	52,942	15,665	15,355,100	1,317,300	1,132,600	12,481
1997	6,221	59,525	17,699	17,410,200	1,495,300	1,210,000	13,847
1998	6,031	56,045	16,710	16,609,100	1,418,200	1,190,000	16,268
1999	6,172	63,009	18,788	18,599,200	1,606,500	1,063,500	15,592
3 April 2000	6,176	66,941	19,960	19,759,870	1,705,800	1,071,200	15,812
24 April 2000	6,338	69,809	20,815	20,606,290	1,174,800	1,057,900	16,800
21 Sept 2000	7,102	76,846	22,913	22,683,580	1,956,500	1,070,400	18,435
16 Oct 2000	6,915	77,299	23,048	22,817,230	1,959,400	1,083,000	19,111
23 Feb 2001	6,873	72,218	21,533	21,317,510	1,812,800	1,158,000	18,973
23 April 2001	6,956	73,108	21,798	21,580,050	1,854,700	1,212,100	19,698
21 July 2001	7,003	75,152	22,408	22,183,310	1,909,600	1,230,200	19,773
21 Sept 2001	6,864	71,615	21,353	21,139,470	1,819,400	1,166,500	20,625
% Update	-1.98%	-4.71%	-4.71%	-4.71%	-4.72%	-5.18%	4.31%

### Tracking the Euro



Source Thomson Financial

# First Look Media 2nd Quarter Results

First Look Media, Inc. (OTC BB:FRST) 2001 second quarter revenues increased 121% to \$9.8 million, compared to \$4.4 million in the second quarter of 2000. The revenue rise was primarily attributable to higher film revenues from foreign territories and an increase in the sale of U.S. television rights, as well as a better performance from its video releases and a rise in airline and other distribution revenues during the period. The company's operating loss narrowed to \$0.5 million, compared to \$0.8 million in the year-ago quarter. First Look Media cut its year-over-year net loss approximately 50% to \$0.7 million, or \$0.07 per basic and diluted share for the three months ended June 30, 2001, compared to a net loss of \$1.4 million, or \$0.21 per basic and diluted share in the corresponding 2000 period. The company's 2001 first half revenues grew 91% to \$20.0 million, versus \$9.5 million in the year-earlier period. It reported an operating loss of \$0.1 million for the six-month period ended June 30, 2001, down from an operating loss of \$0.9 million in the six-month

period ended June 30, 2000. For the first half of 2001, the Company reported a net loss of \$0.5 million, or \$0.06 per basic and diluted share, compared to a net loss of \$16.0 million, or \$2.49 per basic and diluted share.

**Bread and Tulips**, the award-winning film currently in release through First Look Pictures (9 Donatello Awards—Italy's equivalent of the Oscars), turned in strong box office results in its exclusive engagement at New York's Paris Theater, taking the honor of being the country's top per-screen grossing film in each of its first two weeks there. First Look recently expanded the release to fifteen additional screens in the New York Metro area and two in Los Angeles. First Look Media, Inc. (formerly Overseas Filmgroup, Inc.) is a fully integrated diversified entertainment multimedia company with five divisions specializing in worldwide independent film distribution, theatrical and video releases, commercial production and Internet content creation.



## InFocus & DTS Unite Delivers New System

InFocus(R) Corporation, one of the leaders in digital projection, announced a partnership with DTS (Digital Theater Systems) to provide projected subtitling capability in cinemas worldwide. In this OEM agreement, InFocus will supply its projection technology to DTS for the company's DTS-CSS Cinema Subtitling System, which projects captions and subtitles directly onto movie screens. This technology will add increasing distribution flexibility to the relatively large market of subtitled films in non-U.S. markets, as well as save distributors a significant amount of money, and better serve the hearing-impaired community of moviegoers. "We selected InFocus as our exclusive technology provider because the company's LP530 platform enables us to provide distributors with a flexible projection solution that delivers steady, bright, film-synched subtitles and captions that will not deteriorate over time," said Michael Archer, director of sales & new business for DTS.

The DTS-CSS utilizes a new, customized InFocus LP530 projection platform, enabling film distributors to create a single inventory of prints that can be used in conjunction with DTS software and discs to project foreign language subtitling and captioning directly

onto the screen. DTS discs can hold up to forty different subtitled languages for full-length feature films, thus enabling cinemas to customize movie showings with multiple-languages and captioning based on audience preference and demographics.

InFocus vice president of new business Scott Hix confirmed that the partnership with DTS is mutually beneficial, allowing InFocus to enter new markets and prove its value in the emerging digital cinema market. "InFocus' exclusive agreement with DTS illustrates one of the many emerging applications for digital display technology," he said.

DTS, featured on more than 20,300 motion picture screens worldwide, is an international digital technology company specializing in multi-channel audio, and is the registered trademark of Digital Theater Systems, Inc. of Agoura Hills, California. InFocus(R) Corporation (Nasdaq:INFS; OSE:IFC) is a leader in the designing, manufacturing and marketing of award-winning digital projectors. The company provides its global customers with the industry's most comprehensive line of projectors and presentation products marketed under its three brands: InFocus, Proxima and ASK. InFocus Corporation is headquartered in Wilsonville, Oregon.

## Hispanic Broadcasting Continues Acquisition Mode

Hispanic Broadcasting Corporation has agreed to acquire KPXC-FM, a Class A radio station licensed to Indian Springs, Nevada, for a cash purchase price of \$16 million. With this acquisition, the company will own and operate two FM stations and one AM station in Las Vegas, one of the fastest growing Hispanic markets in the United States.

Subject to required conditions and

approvals, the closing of the radio station is anticipated to occur in the first quarter of 2002, at which time the station will be programmed with a Hispanic-targeted format. Hispanic Broadcasting Corporation, the largest Spanish-language radio broadcaster in the United States, currently owns and operates forty-eight radio stations in twelve of the top fifteen Hispanic markets and Las Vegas.

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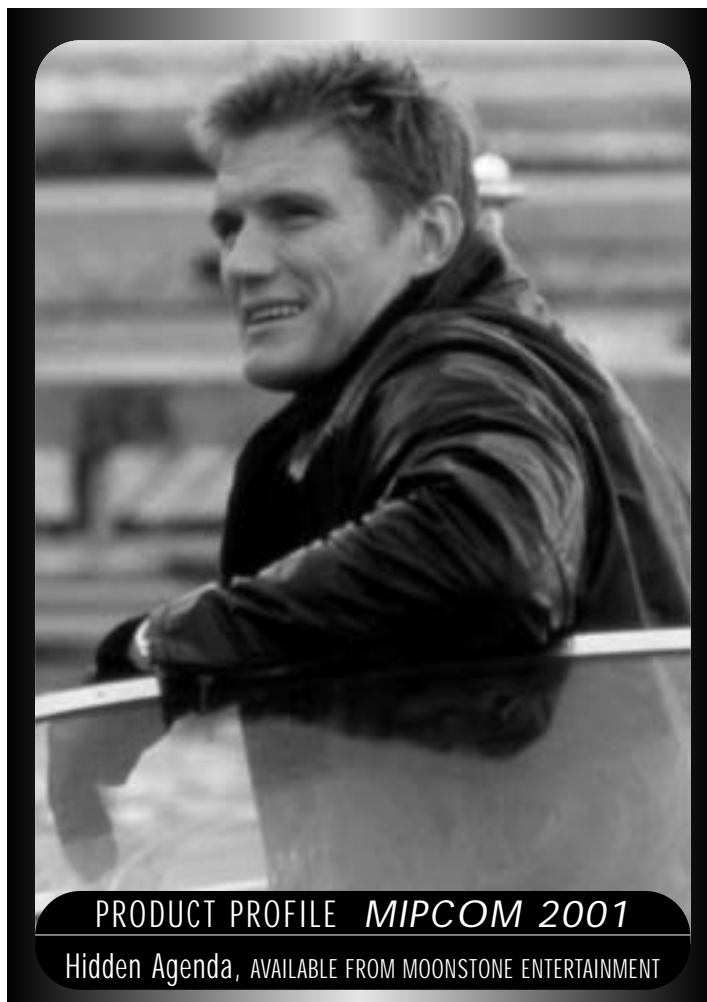
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## MSCi Secures Contract For New Networking System

Turner Broadcasting System, Inc. has selected MCSi as the systems integrator for its new Network Operations facility in Atlanta, Georgia. The project, which started in August 2001, is scheduled for completion in the 3rd quarter of 2003. "Our Network Operations Center is integral to our strategy and ability to grow and operate our entertainment networks, while maintaining high quality, uninterrupted service," said Dan Darling, executive vice president of entertainment operations for Turner Entertainment Group. MCSi, Inc. (Nasdaq:MCSI) is a leading national integrator of state-of-the-art audio-visual, broadcast and computer technology. Michael E. Peppel, chairman, president and CEO of MCSi said: "We believe this latest contract underscores our reputation and ability to consistently deliver cutting edge solutions. Long-term relationships such as the one we have forged with Turner Broadcasting are instrumental in our

continued efforts to expand the national footprint of our large-scale customer systems integration projects."

MCSi is a leading systems integrator of state-of-the-art presentation and broadcast facilities that converge three key industries: audio-visual systems, broadcast media and computer technology. MCSi's products are also provided over a robust business-to-business e-commerce platform powered by its affiliate, Zengine, Inc. (Nasdaq:ZNGN). The Network Operations unit of Turner Broadcasting System, Inc., an AOLTimeWarner, Inc. (NYSE) company, provides wide-ranging twenty-four hour functional support for the Turner Broadcasting System, Inc. entertainment networks. The networks include TBS Superstation, WTBS-17, TNT, Cartoon Network, Turner Classic Movies, Boomerang and Turner South, as well as nine networks in Latin America.



PRODUCT PROFILE *MIPCOM 2001*

Hidden Agenda, AVAILABLE FROM MOONSTONE ENTERTAINMENT

## Corning Adjusts To Market Trend

In response to the rapid downturn in the telecommunications sector, Corning Incorporated, the lead manufacturer of optical fiber, cable and photonic products for the telecommunications industry, plans to reduce its worldwide optical fiber workforce by approximately 1000 employees by the end of 2001. The action is being taken to match overall operations with the weakening demand for optical fiber and cable, primarily in North America and Europe. James B. Flaws, Corning's chief financial officer, expects overall market growth for optical fiber in 2001 to be significantly less than the previous 15% outlook, with unit shipments of optical fiber and cable in the second half of the year less than the same period in 2000. Flaws said: "We are continuing to deal with the poor

short-term visibility across the telecommunications market and we need to react quickly to changing market conditions."

Since the first quarter of 2001 approximately 8000 positions or about 20% of its total global workforce of 41,000 has been eliminated. Corning anticipates that the costs of these reductions will be included in the previously announced \$300 million to \$400 million restructuring charge which will be recorded in the second half of this year.

Established in 1851, Corning Incorporated creates leading-edge technologies for the fastest-growing markets of the world's economy including high-performance displays and components for television and other communications-related industries. Corning revenues in 2000 were US\$7.1 billion.

## Ticketing Technology Premieres in Las Vegas

Las Vegas joins a list of cities where the latest in cinema technology is offered by Century Theatres and Fandango, the remote ticketing operation available to moviegoers in the U.S. Four Century Theatres in Las Vegas unveiled Print-at-Home movie tickets in September, allowing moviegoers to purchase tickets at [www.fandango.com](http://www.fandango.com) and print them out before arriving at the theater, introducing a new level of convenience for a trip to the movies. "Print-at-Home tickets are a truly revolutionary advancement in the exhibition industry," said Raymond Syufy, CEO of San Rafael, California-based Century Theatres. "With its high rate of movie-going, Las Vegas was a natural location as we developed plans for expanding Print-at-Home ticketing." Currently in the midst of a major expansion program adding 250 screens over the next three years,

Century Theaters already owns and operates more than 700 movie screens in eleven states, including a strong presence in the Las Vegas area. The theaters offering Print-at-Home ticketing are: Century 18 Samstown, Century 16 Suncoast, Century 16 Rancho Santa Fe and Century Orleans 12. Fandango's partners include seven major North American exhibitors, representing more than 14,000 movie screens including Century Theatres, Carmike Theatres, Cinemark Theatres, Edwards Theatres, General Cinema Theatres, Loews Cineplex Entertainment and Regal Cinemas. Utilizing the latest technology, Fandango offers tickets for nearly 5000 screens, nationwide show times, movie reviews and trailers. The company's investors include Accretive Technology Partners and General Atlantic Partners, LLC.

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## Das Werk AG Partners With ACE Belgium

Continuing its strategy of integrating European postproduction companies into its Pan European and international business group Das Werk AG and Belgian postproduction house ACE, Brussels have formalized the partnership they have enjoyed since 1999 into equity participation. For the last two years Das Werk and ACE have cooperated in the postproduction joint venture Max European Postproduction Alliance in which Das Werk now has a 25% stake. In the year 2000 ACE had a turnover of 3.6 million Euro. Twenty per cent of the participation was paid in cash (1.5 million Euro), and 5% in shares. The supervisory board consented to the 13,334 shares that were acquired will be transferred to the shareholders of ACE Digital House N.V., Brussels / Belgium as the purchase price for 5% of the shares in this company.

The company's founders Katrijn Steylaerts and Stefan Rycken are the managing partners of ACE. Moving forward, the Dutch branch in Rotterdam is being planned in cooperation with ACE. The Das Werk Group consists of around fifty companies specializing in animation, film production and digital postproduction. With companies in Canada, Portugal, Switzerland, Spain and the U.S. (Centropolis Effects) and participation positions in Belgium, France and Korea, the Das Werk Group is one of the largest international postproduction companies. Its film production businesses are Road Movies, Berlin, founded by Wim Wenders, and Promark Entertainment, Los Angeles. Das Werk AG is headquartered in Frankfurt, Germany.



PRODUCT PROFILE *MIPCOM 2001*

72 Hours, AVAILABLE FROM MARATHON

## EBC Launch High Definition Theater Network

Enterprise Broadcasting Corporation (EBC) signed their first two leases with General Growth Properties, Inc., the nation's second largest owner of regional shopping malls, to locate EBC-operated high definition theaters at General Growth's Westroads Mall in Omaha and Mayfair Mall in the Milwaukee suburb of Wauwatosa. Tom Wade, founder and CEO of Enterprise Broadcasting Corporation, noted: "The Omaha and Milwaukee locations provide us with ideal venues in which to introduce the public to the breathtaking big screen experience offered by HD technology." Wade also indicated that once the two initial locations are up and operating, EBC and its venture partners, including Ernst & Young, would move rapidly to bring the other mall locations online. These malls will be the first in the country to exhibit an EBC Network Event Center, a luxurious 50-seat theater center with continuous high definition programming shown on a 23-foot movie screen. Dolby Laboratories has developed for EBC a new 8-channel digital surround

sound environment to complement the high definition visual experience. Construction should begin in November and take approximately three months to finish. The first two high definition theatres are scheduled to open in February 2002.

We've looked at virtually every mall location in the country and we have an aggressive plan to quickly develop thirty EBC theaters in the months following the inaugural openings in Omaha and Wauwatosa," Wade said. Other cities where EBC is planning to build theaters include Los Angeles, the Bay Area, New York, Chicago, Houston, Seattle, Atlanta, Philadelphia, Las Vegas, Denver and Detroit. The combination of satellite and landline networking, high-definition live and pre-recorded broadcast, theatrical sound technology, and e-commerce provides a whole new venue for manufacturers and service providers as an alternative to current broadcast options. Enterprise Broadcasting Corporation (EBC) is headquartered in Scotts Valley, California.

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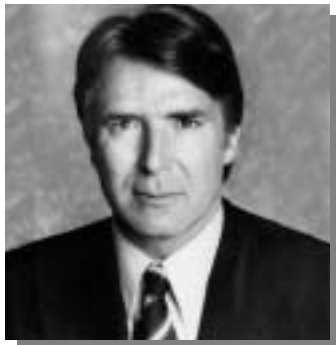
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PRODUCT PROFILE *MIPCOM 2001*

Volcano Island, AVAILABLE FROM DARGAUD MARINA

# Global Media Makes Market Debut



*Anthony J. Scotti*

Anthony J. Scotti and Catherine Malatesta have formed Global Media Television, a division of Scotti's Global Media Management Group, LLC and Malatesta's Lawless Productions, LLC. The venture debuts at MIPCOM. Global Media Television's operating strategy is focused on the financing, production and development, and distribution of series, mini-series and television movies of original television programming, produced in Europe and outside the U.S. for the global marketplace. With US\$100 million already earmarked for the production of its first four

projects, the company will be working initially through its soon-to-be launched European headquarters in London. The company will also work closely with both cable terrestrial networks and the creative community based in the U.S. Through a deal arranged by Malatesta and Warner Bros. International Television, Lawless Productions has acquired the development rights to approximately seventy television projects including Ed McBain's **87th Precinct** (26 x 1) and the four-hour miniseries **Spartacus**. **The 87th Precinct** is based on the internationally acclaimed series of fifty-seven crime thriller novels by Ed McBain which capture the world of crime as well as the complex psychology of both perpetrators and investigators. **Spartacus** follows the true story of the man who challenged the might of the Roman Empire by staging a gallant uprising with his band of slaves. Tony Scotti said: "We were able to build All American Communications into a global company by understanding the many opportunities that the European

television landscape provided. In today's market, we believe there is an opportunity to create a new successful independent global television company that can serve the needs of broadcasters worldwide." Malatesta added: "It has been my experience, throughout my career in international television, that being selective in choosing the right projects and co-production partners is the key to success. Tony and I share the same philosophy: pick the right partners to produce programming that will have global appeal."

Scotti was a founder and chairman of Scotti Brothers Entertainment, a diversified media company with subsidiaries including a successful record label, recording studios, motion picture and television production and distribution. The company was CBS' most successful distributed record label. In 1991, Scotti Brothers Entertainment merged into All American Television and became All American Communications, Inc. American Communications, Inc. (AACI), a publicly traded (NASDAQ)



*Catherine Malatesta*

company, was sold to Pearson PLC for approximately \$550 million in 1997.

During her professional career in the international television community, Malatesta has represented U.S. companies interested in acquiring, producing or distributing programming outside of the States as well as arranged for foreign production partnerships in order to maximize the financial benefits for the partners involved. Most recently, Malatesta served as senior vice president of Warner Bros. International Television Production.

## Abandon Pacts With Splendid For TV Representation

Splendid Television, LLC, the New York-based subsidiary of Germany's Splendid Medien AG international production and distribution company, is now handling Abandon Entertainment's worldwide sales outside the U.S. for all of its television properties, both produced and acquired. The first project Splendid Television represents for Abandon is **Glory Days**. Abandon CEO Marcus Ticotin commented: "As we seek out more high-profile acquisitions, such as **Glory Days**, and continue to produce our own television projects, we sought an international distributor to sell our product to the foreign market. Splendid Television can do just that, and we're looking forward to a long and productive relationship." **Glory Days**, Kevin Williamson's new Miramax TV-produced series for the WB Television Network in the U.S., will debut January 2002.

**Glory Days** marks Abandon's first high-profile television acquisition. It is the story of burnt-out mystery

writer Mike Dolan who returns to his hometown of Glory, a breeding ground bizarre happenings and peculiar inhabitants.

Past and upcoming TV projects from Abandon Entertainment include **Time Shifters**, a sci-fi thriller starring Casper Van Dien, and **Dark Age of Camelot**, a series based on an on-line game to be produced in conjunction with Miramax TV. Doug Schwalbe, Splendid Television CEO, added: "**Glory Days** is exactly the kind of high impact programming we know how to handle; it represents a logical next step for Splendid after the recent successes with our highly acclaimed James Dean movie and Victoria & Albert miniseries."

Abandon Entertainment is a New York City-based diversified entertainment company. Under the Abandon umbrella of companies exist Abandon Pictures, Abandon Television, Abandon Internet Group, Abandon Ventures and Collision Entertainment.



PRODUCT PROFILE **MIPCOM 2001**

The Days Between, AVAILABLE FROM CELLULOID DREAMS

# Corus Entertainments Nelvana Launches Live Action Youth Series

Corus Entertainment's Nelvana, producers and distributors of youth entertainment, introduces a slate of live action series to the international market at MIPCOM 2001. Headlining the lineup is the youth-targeted **Sausage Factory**, Nelvana's first co-venture with MTV: Music Television and Peace Arch Entertainment, and **Taina**, a music-driven program produced by and airing on Nickelodeon. Nelvana's entry into the youth program genre complements the roster of animated TV shows, specials and movies it is introducing to international buyers at MIPCOM. On the company's extensive roster is **Sausage Factory**, is a live action comedy brimming with the spirit of American Pie. The thirteen episode series centers on teenage angst at its most comical and appealing. **Taina**, created by Maria Perez-Brown, is a rhythmic mix of live action and contemporary music, starring Taina Morales as a New York City Latina. It is one of two top-rated series acquired from Nickelodeon as part of Nelvana's expanded relationship with the premier U.S. kids' service. With thirteen episodes available, **Taina** made its international debut at MIPCOM Jr. Other programs, produced in association with Silver

Lining Productions, include **Timothy Goes To School**, and **Max & Ruby**, a book-based kids' show from author Rosemary Wells. Nelvana's slate of movies includes **Franklin's Magic Christmas**, **The First Cardcaptors Movie**, Maurice Sendak's **The Little Bear Movie** and the anticipated **Rolie Polie Olie Movie**, featuring the voice of James Woods. Nelvana and The Clifford Ross Company celebrate **Babar's 70th birthday** in 2001 with a host of tributes around the world. In France, the birth country of the popular pachyderm, promotions will continue throughout the Fall season as Nelvana and The Clifford Ross Company, in conjunction with Studio Canal Licenses, and Hachette, the exclusive publisher of **Babar** books in France, unspool Les défenses de diamant (Diamond Tusk), a series of Babar-themed anniversary events and activities. In Japan, www.babar.com is currently being launched coordination with FTVI and Kodanasha. The Babar merchandising program is jointly licensed by Nelvana and The Clifford Ross Company, Ltd. Nelvana continues to make high-profile sales in the UK of the Japanese animé series **Medabots** and **Cardcaptors**. The **Cardcaptors**

licensing program in the UK dovetails with the CITV premiere this fall. In addition to Toy Option's distribution of Trendmaster toys in the UK, Tesco's will carry a targeted line of key products. A full roll out of merchandise, including trading cards, candy and books, is planned for Spring of 2002.

**Medabots**, Nelvana's new animé brand geared towards kids 6-12 years old, is a fifty-two episode series produced by NAS/Kodansha in association with TV Tokyo. Revolving around the adventures of a group of kids and their unique, high performance pet robots (a.k.a. **Medabots**), the series introduces a unique play pattern certain to resonate with kids worldwide. The UK and European broadcast channels for **Medabots** are to be announced during MIPCOM 2001. Hasbro holds the exclusive worldwide master toy license to the promising brand (excluding Italy and Asia).

Recent productions Nelvana brings to MIPCOM include **Braceface**, the top-rated Fox Family Channel, Fox International and Teletoon series, featuring the voice of Alicia Silverstone. The twenty-six-episode series debuted to the highest ratings of any premiere on the network and has been acquired by Fox Kids UK,

Disney Channel Spain and France's FR3. **Rescue Heroes**, a new addition to the Kids' WB! Fall lineup, is also available to international television and home video markets. Spain's Antena 3, part of the Telefonica Group, has acquired the new season of thirteen episodes, adding to the growing list of networks impressed by the show's international appeal and locales. In the U.S. **Maggie and the Ferocious Beast**, the thirty-nine-episode Nick Jr. series, is one of the top-rated programs for 2 - 5 year olds. The series has been sold to Nick UK, Teletoon and La Cinquième in France, Mediaset in Italy and Germany's RTV (to be shown on SuperRTL).

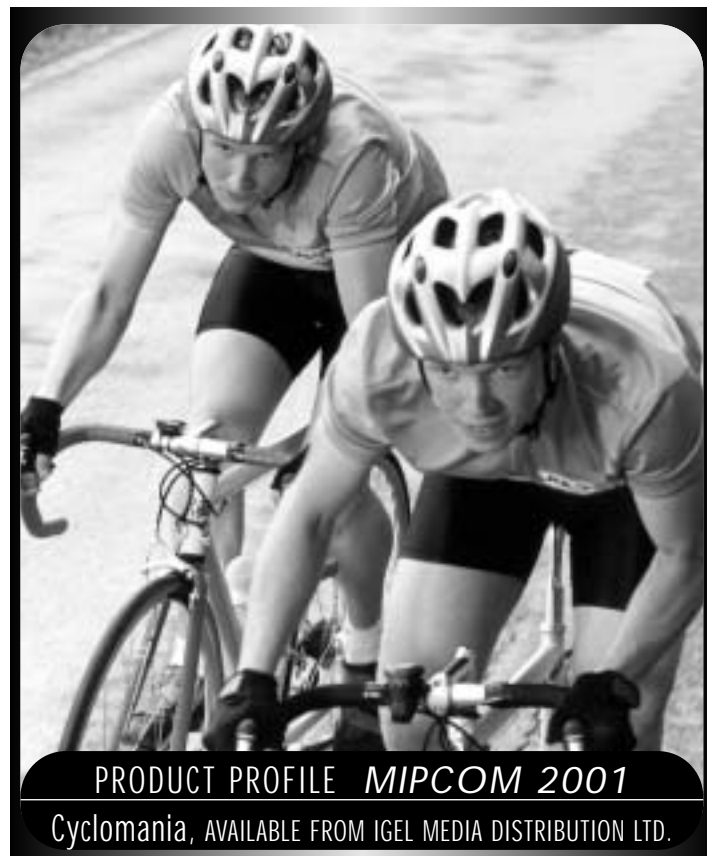
Nelvana is a Corus Entertainment Company, one of Canada's leading entertainment companies with operations in radio, specialty, pay, conventional and digital television. It also owns Nelvana Limited, one of the world's largest animation production and distribution companies, specializing in children's and youth programming, related media content and consumer products. A publicly traded company, Corus is listed on the Toronto (CJR.B) and New York (CJR) Exchanges.

## Lakeshore International Highlights Purpose

Lakeshore International has acquired all worldwide rights from Earth Magic Pictures, LLC, to the dot.com drama **Purpose**, featuring Golden Globe-winner Mia Farrow, Paul Reiser and Hal Holbrook. Produced by Ronnie Apteker, Alan Lazar and Michael S. Murphy, the film is being sold at MIPCOM and MIFED markets. **Purpose** is the story of John Elias, a Stanford University student who develops a software program that revolutionizes the internet and turns him into an instant millionaire. Lured astray by fame, greed and power, John is on the verge of losing everything when his company becomes the target of a hostile takeover. **Purpose** marks the directorial debut of Lazar, who co-wrote the screenplay with Saki Missaikos, Thomas W. Roush and Apteker whose first-hand knowledge of the go-for-broke passion that took internet start-ups to major players fuels the story. Apteker founded Internet Solutions in South Africa,

one of the first internet ventures in the world, but he was introduced to his first computer eighteen years ago in high school by Alan Lazar. After eight years out of touch, Lazar contacted Apteker and they began collaboration on the script.

Established in 1996, Lakeshore International is a leader in worldwide film and television distribution. In addition to serving as the foreign distribution arm of all Lakeshore Entertainment filmed properties, the company brings to the market a catalog of over 350 feature films. The Lakeshore film library features **Heathers** (Christian Slater and Winona Ryder), **Still Breathing** (Brendan Fraser), **Black Moon Rising** (Tommy Lee Jones and Linda Hamilton), a collection of George Clooney's early works featuring **Return of the Killer Tomatoes**, as well as the international cult classic franchise **Hellraiser 1-2-3-4**, featuring the inimitable Pinhead, and **Children of the Corn 1-2-3**.



PRODUCT PROFILE MIPCOM 2001

Cyclomania, AVAILABLE FROM IGEL MEDIA DISTRIBUTION LTD.

# Resurrecting T-Rex Phenomenon

As part of its Expedition Series in high-definition format, The Discovery Channel premiered Valley of the T-Rex in September, the documentary on paleontologist Jack Horner's search for tyrannosaurus rex bones in the badlands of Montana. Horner, discoverer of the first dinosaur eggs in the western hemisphere, is the indisputable expert on the infamous tyrannosaurus rex. His controversial theories about the dinosaur are brought to life in computer animation and his most ambitious expedition to date were observed in high definition by James McQuillan and Reuben Aaronson of FilmOasis. "Remote, brutal and hot," is how McQuillan describes Montana in the middle of summer. "In order to reach the site, the team had to travel by foot, boat or helicopter across millions of years' worth of sharply broken sandstone." There Aaronson and McQuillan caught a historic moment on film: in the middle of this vast wasteland, Horner and his team unearthed the three oldest tyrannosaurus rex ever found, each sixty-eight million years old and pre-dating all other finds of the dinosaur. Aware of the importance

of Horner's dig, McQuillan is passionate about the educational aspects of the undertaking: "Dinosaurs continue to captivate us. There's so much to learn, and this project sheds a lot of new light on the T-rex that dinosaur fans will find fascinating."

"I had a great time working with FilmOasis," said Horner. "The crew was very professional!" FilmOasis, LLC was founded in 1999 by the globetrotting James McQuillan and two partners with extensive experience conceiving, producing, shooting and editing award-winning non-fiction television. Based in Hollywood the company is dedicated to producing innovative non-fiction films that reflect the diversity of the human spirit. The company was formed out of a strong belief in the power of real-life stories, imaginatively told. In addition to **Valley of the T-Rex**, the company recently completed **Quest for 2K**, a six-part series for The National Geographic Channel. Current projects include **Science at the Edge**, a three-hour series in co-production with The Learning Channel and Granada International.

## Marco & Gina A European Initiative

**The Adventures of Marco and Gina**, an Italian project based on an original idea by Romano Scarpa, was co-funded by public television companies from 9 countries: the BBC, France 2/France 3, Spanish TVE, Portuguese RTP, Belgium RTBF, Swiss SRG SSR, German ZDF, Austrian ORF and Italian RAI. It was co-produced with France Animation who executive produced the series with Italy's Lanterna Magica, while the BBC, ZDF and RAI coordinated the production stages. Rai Trade is handling world sales and has also designed merchandising to support the 26 x 26 animation series.

Considered a European initiative on all levels, the series cost over ten million Euro. A team of Italian, French and British writers carefully

created storylines across cultural boundaries to match the universal appeal of the animation. Alain Sion and Silvio Pautasso directed, and the British company Kick composed music played by the Prague Orchestra. Animation work also involved Cromosoma, Novanim and other Eastern European companies.

**The Adventures of Marco & Gina** is set in a world between the past and the present where two easy-going pigeons, who live in the harmonious skies above Venice, are caught up in the mystery surrounding the theft of a precious jewel belonging to the king of the birds.

Rai Trade is also selling the second in the successful animation series **Sandokan** (26 x 26), the classic adventures of the eponymous jungle hero.



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PRODUCT PROFILE **MIPCOM 2001**

Winning London, AVAILABLE FROM MYRIAD PICTURES

## Discovery Networks Launch Digital Channels in Canada

Discovery Networks, International (DNI), the global programming and distribution division of Discovery Communications, Inc., expanded its presence in the Canadian market with four new digital channels. "Discovery Channel paved the way for real-world entertainment in Canada and now we will give Canadian viewers of all ages and interests dedicated viewing destinations that provide new connections to the world around them," said Dawn McCall, president, Discovery Networks.

Animal Planet and Discovery Civilization will launch through a joint venture partnership with CTV, Inc., partner in Canada for nonfiction flagship Discovery Channel. Discovery Health Channel will debut in Canada through a joint venture with Alliance Atlantis Broadcasting Inc. and Discovery Kids will launch with Corus Entertainment.

The new joint venture channels join flagship Discovery Channel and wholly-owned channels TLC and Discovery Wings for a total of seven

Discovery brands available in the Canadian market. Discovery Channel launched in Canada in 1997 and now reaches more than seven million subscriber households in the region. TLC reaches more than 6.8 million subscribers in Canada through a U.S. feed. Discovery Wings, also launched in September, will soon become available to Canadian audiences through a U.S. digital feed. Discovery Communications, Inc.'s (DCI) combined networks reach subscriber households in more than 155 countries and territories worldwide. Discovery Networks, International (DNI), a division of DCI, includes the Discovery Channel, Discovery Kids, Discovery Health, Discovery Home & Leisure, Animal Planet, People+Arts, Discovery Sci-Trek, Discovery Travel & Adventure, Discovery Civilization and Discovery Wings. Available over sixty-two separate feeds in thirty-three languages via eleven satellites, DNI's services are tailored to the specific needs of viewers around the globe.

### DURING MIPCOM

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PRODUCT PROFILE MIPCOM 2001

Acaria, AVAILABLE FROM GREENLIGHT INTERNATIONAL

## Cableready Represents Broad Range

CABLEready, the international program distribution and development company based in Stamford, CT, is the worldwide distributor for two new programming projects from Minneapolis-based Broadview Media (BB:BDVM), **Lost Squadron** and **Treasure Hunters of the Great Lakes**, both screening at MIPCOM. **Lost Squadron**, a two-hour special, documents the true story of eight U.S. fighter pilots, their crash-landing in Greenland during World War II and their rescue. **Treasure Hunters of the Great Lakes** travels with divers to the bottom of these massive U.S. lakes to explore centuries-old shipwrecks and the treasures found within.

CABLEready also teamed up with Murphy Entertainment Group (MEG) and White Wolf Pictures to offer international telecasters two

programs featuring new technology and nature. **Journey to the Bottom**, a two-hour special that will chronicle the inaugural and year-long ocean-floor visit of the Benthic Explorer (or Ben), a deep-sea vehicle, in the Pacific as it documents new ocean species. Inventor Doug Hajicek, also executive producer for White Wolf Pictures, will produce **Journey to the Bottom** for MEG. The special will document the planning, building, launching and voyage of the underwater explorer. **The Secret Life** is a series of four hour-long nature/wildlife shows which will use state-of-the-art cameras to peer into habitats that have rarely, if ever, been seen by humans: bat caves, beaver lodges, bear dens and the bottom of America's Lake Superior. Both programs are planning live Web feeds for viewers to follow the explorations twenty-four hours a day.

Already released and sold in five countries—Australia (Odyssey), Israel (Noga), Mexico (Canal 22), Sweden (K-World) and the U.K. (**Artsworld**)—**American Photography: A Century of Images** is dispelling the theory that American-centered documentaries can't sell internationally. The three hour-long episodes, produced by KTCA/Twin Cities Public Television, trace photography's role as a recorder of public events, family historian, vehicle for artistic expression, and tool for influencing public opinion.

The success of CABLEready's teen reality series **Caught in the Middle** has led to a development deal for a second series focusing on high school students: **Thundering Herd**, an animated show mixing drama with humor. Serious subjects like sex, drugs, peer pressure, racism, and divorce will be handled side-by-

side with daily teen headaches like zits, clothes, bad hair and dances. Twenty-six half-hours of **Thundering Herd** are being developed by Murphy Entertainment Group for television broadcast or Internet streaming. A third season of **Caught in the Middle** is currently in production for WAM! America's Kidz NetworkSM and the second season has begun airing on Discovery Europe. "Besides introducing **Thundering Herd** at the market, we'll be selling the third season of **Caught in the Middle**, the world's longest running reality show set in a high school," said Gary Lico, President and CEO of CABLEready. CABLEready is the industry's premier independent program representation firm with clients located across the globe. Established in 1992 to represent existing program libraries and to develop original program ideas.

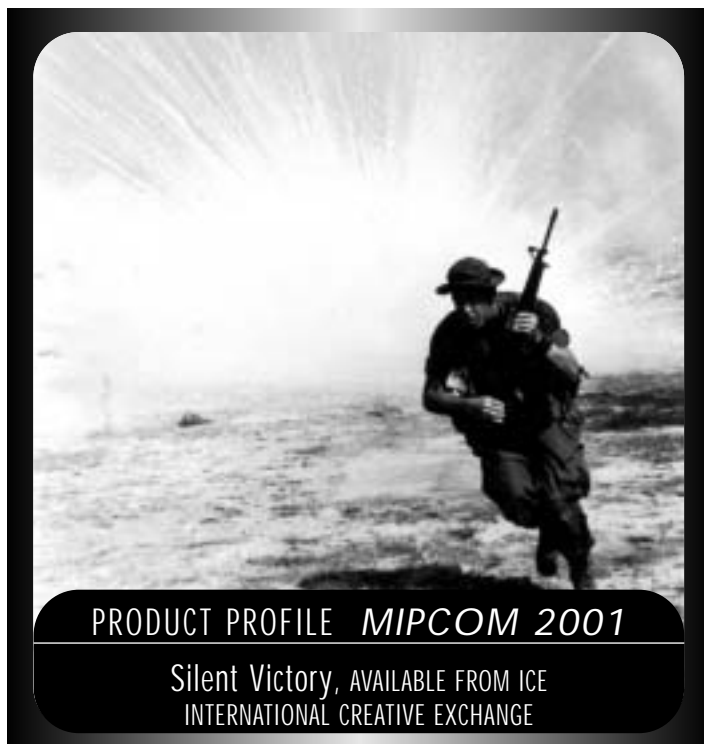
# Alliance Atlantis Unveils New Slate Of Six

Alliance Atlantis Television Distribution unveils a slate of new movies and miniseries at MIPCOM 2001. The new movies and miniseries include the **Salem Witch Trials**, a four-hour event miniseries for CBS which follows the true story of one of the darkest chapters in history and the notorious reign of terror that swept through Salem, Massachusetts, in 1692. Directed by four-time Emmy winner Joseph Sargent, it stars Alan Bates and Golden Globe and Emmy Award winner Kirstie Alley with special appearances by Peter Ustinov and Academy Award winner Shirley MacLaine. **Crossed Over**, a two-hour movie for CBS based on the eponymous memoir by Beverly Lowry, a woman obsessed with female killers after her son's death in a tragic hit-and-run. Despite a loving husband (Maury Chaykin), Lowry, played by Diane Keaton, pursues an unusual friendship with Karla Faye Tucker (Jennifer Jason Lee), the first and only woman executed while on death row, while she awaits her death.

Alliance Atlantis productions in association with Paula Weinstein's Spring Creek Productions produced **Salem Witch Trails** and **Crossed**

**Over**. Both projects and will air on CBS during the 2001-2002 season. "We're delighted to return to MIPCOM with such a strong line-up of new event movies and miniseries," said Ted Riley, President. "With the launch of this year's slate, and following last month's announcement of Alliance Atlantis' record-breaking number of Emmy nominations, we have proven once again to be one of the leading producers and distributors of primetime drama."

Alliance Atlantis Communications, Inc. is a vertically integrated broadcaster, creator and distributor of filmed entertainment with ownership interests in eighteen specialty channels, including seven existing analog channels. The Company's principal business activities are conducted through three operating groups: Broadcast, Motion Picture and Television. Headquartered in Toronto, Alliance Atlantis operates offices in Los Angeles, Edmonton, Montreal, Halifax, Shannon, London and Sydney. The Company's common shares are listed on the Toronto Stock Exchange - trading symbols AAC.A, AAC.B and on NASDAQ - trading symbol AACB.



PRODUCT PROFILE *MIPCOM 2001*

*Silent Victory*, AVAILABLE FROM ICE  
INTERNATIONAL CREATIVE EXCHANGE

## Sunbow & Rumpus's Pool Talent Resources

New York-based Sunbow Entertainment and Rumpus have signed a co-production deal and pooled their talent to create a comedy-driven animation **Kappa Mikey**, a fish-out-of-water story with a twist. Targeted at 8 - 13 year old kids familiar with Japanese animé, the series mixes comedy and action in a satire of animé-style animation and basic American cluelessness.

**Kappa Mikey** revolves around an American superhero who comes to Japan to fight evil with a team of Japanese animé stars named LilyMu. Mikey can kick butt against supervillains but is powerless when dealing with life in Japan. To underscore Mikey's comical situation, his co-stars and surroundings are drawn in traditional Japanese animé style, while Mikey is rendered in the classic American-style cartoon. Rumpus creates characters and creative content, which are developed into animated and live action programming and games on Rumpus.com. These characters are also developed into off-line entertainment projects with traditional entertainment partners. Over the last twenty years, Sunbow Entertainment has produced more than one thousand half-hours of original children's television series including **The Great Spacecoaster**,

**G.I. Joe**, **The Tick** and more recently **The Cramp Twins** for Cartoon Network, UK. In October 2000, Sunbow Entertainment was acquired by the global animation company TV-Loonland which holds the worldwide television and video distribution right to Kappa Mikey. Munich-based TV-Loonland AG is among the world's leading producers, rights dealers and Internet providers of children's and youth entertainment. Founded in 1989, it entered the Neuer Markt (New Market) stock exchange of Deutsche Börse in March 2000. In the fiscal year 2000, TV-Loonland acquired Sunbow Productions and the entire TV production and distribution business activities of Sony Wonder, both divisions of Sony Music Entertainment; the Korean media house Saerom Entertainment Co. Ltd.; Salsa Distribution, a distribution specialist with a focus on the TV market in Latin America; and the UK-based animation studio Telemagination. TV-Loonland now has production sites in Germany, the USA, Great Britain, Korea and Hungary. It is listed at the Neuer Markt stock exchange of Deutsche Börse (Securities identification number/WKN 534 840). TV-Loonland holds the worldwide television and video distribution rights to Kappa Mikey.



PRODUCT PROFILE *MIPCOM 2001*

*Legion Of The Dead*, AVAILABLE FROM ATLAS INTERNATIONAL

## Salsa Da Mob

Latin American distribution specialist Salsa Distribution presents a slate of animation and live action programming for the Latin American market, including the animation series **Da Möb**, and the live action series, **The Fearing Mind** and **The Zack Files**, Series 2.

**Da Möb** (26 x 30), based on an original idea by the well-known animation creator Magnus Carlsson (**Three Friends** and **Jerry! and Robin**) and Peder Ereroth, is an international co-production between Quintus Animation Limited (UK), Happy Life (Sweden) and Millimages (France). **Da Möb**, a music-driven animation series for 8-14 year olds, features music composed by Money Mark of Beastie Boys.

On behalf of parent company TV-Loonland, Salsa Distribution will handle the distribution of **Da Möb** throughout Latin America. Already pre-sold to Fox Family (U.S.), British Sky Broadcasting (UK) and Fox Kids (France) it debuted on Fox Family in the States as well as France's Fox Kids in September 2001.

Lisa Hryniewicz, President of Salsa Distribution comments: "This year's MIPCOM product slate is an excellent representation of the dynamic, high caliber programming within the Salsa Distribution catalogue. Salsa maintains a firm commitment to distinct animation and creative live action

programming for children, family and adults."

**The Fearing Mind** (13 x 44), a suspense live action series, was created for commissioning broadcaster U.S. Fox Family Channel by Dan Angel and Billy Brown (**X-Files**, **Goosebumps**) and produced by the Emmy award-winning Jim Henson Television for whom Salsa has been the exclusive Latin American distribution agent for five years.

Headquartered in Paris, and with offices in Miami, Salsa Distribution was established in January 1997 by Lisa Hryniewicz and is one of the leading independent distributors specializing in selling programming exclusively to Latin America. With over 6000 hours of programming, Salsa has catalogue of recent feature films, live action series, documentaries and children's animation from some of the finest American, European, Canadian and Australian producers and distributors.

TV-Loonland, a leading international producer and distributor of children's and family entertainment, bought Salsa Distribution in October 2000. As well as its own catalogue of rights, Salsa also exclusively distributes all of TV-Loonland's Latin American rights.

Hryniewicz is also Head of Sales at TV-Loonland. Jerry Diaz heads the Miami offices.

## 300 Hours Of Niche-Driven Programming

TvFilmBiz International, an independent distributor specializing in targeted audience programming brings over thirty new hours of entertainment, reality and documentary programming from noted producers including Thom Beers at Original Productions, The Kanter/Brownlee Company and Bill Kurtis Productions to MIPCOM 2001. Among the new titles are: **Crime Scenes** (4 x 1 hour) - This series takes the viewer behind the police lines. **No Access** (4 x 1 hour) - This destination series travels from the molten pits of volcanoes to the deadly terrain of earthquake faults and ruins, from Fort Knox and the largest, most powerful warships to

the inside world of high rollers in Las Vegas. **Crash Files** (6 x 1 hour) - An inside look into the world's foremost crash investigation agency: the National Transportation Safety Board. Each hour follows an NTSB Go Team as it pieces together a complete picture of a single tragic event from only a handful of clues. TvFilmBiz International currently has over 300 hours of niche programming available from its cache of product targeted toward the entertainment, documentary, reality, science/technology, and health/well-being genres. The company also represents ninety-eight hours of Liberty International's series and specials.



PRODUCT PROFILE *MIPCOM 2001*

Time Out, AVAILABLE FROM CELLULOID DREAMS

## Rigel Unveils Slate Based On Mary Higgins Clark

Mary Higgins Clark, the world-renowned suspense author, attends MIPCOM to launch worldwide distribution of six new telefilms based on her award-winning novels. U.S.-based Rigel Entertainment has teamed with acclaimed producers Sonny Grosso and Larry Jacobson and the UK's Alltime Entertainment to launch the slate of feature-length television films. In France Higgins Clark ranks as the #1-selling author, having sold in excess of twenty-five million books. Celebrated worldwide, the author has published 15 novels, all bestsellers. Rigel and Grosso-Jacobson have

licensed the Mary Higgins Clark movie line-up to PAX-TV, which will debut the movies in November 2001, marking the network's first-time acquisition of an original movie series. Award-winning television producers Grosso-Jacobson have already produced four of Clark's bestsellers for CBS and The Family Channel. Established in 1993, Rigel Independent Distribution and Entertainment has spearheaded the production of over 250 hours of programming. Rigel Entertainment will host a broadcaster reception at MIPCOM with Clark and Jacobson in attendance.

## Igel Media First Look Deal

Igel Media and Swedish documentary film company Scandinature have signed a long-term partnership agreement and launch five new titles at MIPCOM. According to the agreement, Igel Media has a 'first look' at all new Scandinature productions. Igel Media has previously distributed Scandinature's programming in German-speaking territories and, under the new agreement, will gain worldwide distribution rights. "We are extremely pleased to have extended our partnership with such an innovative and experienced producer as Scandinature, and we hope that our work together will help to revitalize the wildlife genre," commented Manfred Keil, head of non-fiction at Igel Media. Programs included in the deal and available to the international marketplace include

**Wildfile** (13 x 30) is a wildlife series that combines the interactive look of the Internet with the longstanding traditions of wildlife films. This format, developed following Scandinature's success with a similar series in Sweden, aims to revitalize the natural history genre by changing traditional demographics and targeting 15 - 35 year olds. Five episodes are currently available and the series is due to be completed in January 2002. Igel Media hold worldwide distribution rights excluding Sweden. In addition, four more natural history

specials complete the new arrangement: **Hunting for their Future**, a one-hour documentary about the San people working with wildlife science in Namibia; **The Saga of the Ice-Age Horse**, a one-hour special examining the history of the Icelandic horse from Viking times to present day; **Expedition: Northwest Passage**, two one-hour films following a Swedish-Canadian expedition through the Arctic north passage to the magnetic north pole, the first documenting the drama of the voyage and the second revealing the new scientific knowledge uncovered by the expedition.

Igel Media acquires, co-produces, co-finances and distributes quality animation, family and factual programming. Founded in 1983, Igel Media partners with producers to offer award-winning documentary series and specials as well as children's animation. It conducts its principal business activities through two operating groups, Igel Media AG, based in Hamburg and Igel Media Distribution, the London-based subsidiary responsible for international distribution and development. Igel Media went public in July 1999 and the company's shares are currently listed on Hamburg's Start Up Market. Mondo TV, Italy's largest independent producer of animation has been a strategic partner of Igel Media since March 2001 and holds a 30% stake in the company.

## Crackerjack's Election Chaser

Australian indie producer Crackerjack has teamed up with top comedian and writer Andrew Denton to produce four half-hour episodes of their new comedy show **Election Chaser** for ABC, Australia. **The Chaser**, Australia's foremost satirical newspaper, is the impetus behind the programs which will be broadcast weekly throughout the campaign. Politicians won't be the only targets. With the comedic team's ability to stand outside the media pack and peer in, the program will expose members of the Fourth Estate doing what they've come to

do best: going along for the pre-packaged ride. Denton commented: "Crackerjack's reputation made them my first choice to co-produce the **Election Chaser** series. I'm very pleased to be working with them on a series idea which is certain to be a hit." Crackerjack, an Australia boutique production house based in Sydney, supplies programming to all terrestrial network and cable/satellite broadcasters throughout Australia and New Zealand, and specializes in entertainment television including comedy, talk, reality, music, game show and sports programming.



PRODUCT PROFILE MIPCOM 2001

Bob & Margaret, AVAILABLE FROM NELVANA INTERNATIONAL

## Hallmark Headlines A Cadre Of Stars

Hallmark Entertainment, a subsidiary of Hallmark Cards, Inc., is featuring eighteen hours of quality entertainment among its nearly sixty hours of new programming at MIPCOM. Four miniseries, **Hans Christian Andersen: My Life as a Fairytale**, **Roughing It**, **Johnson County War** and **Stranded**, and the telefilm **King of Texas** are highlighted. **Hans Christian Andersen: My Life As A Fairytale**, a four-hour miniseries produced for The Hallmark Channel stars Golden Globe-nominee James Fox, Emily Hamilton and Alison Steadman, among others, as well as newcomer Kieran Bew in his debut as Hans.

Based on his autobiographical lampoon, **Roughing It** depicts Mark Twain's incredible life. Emmy and Golden Globe-winner James Garner stars as the masterful American humorist and relates the heart-warming story of how the man named Samuel Clemens became known to the world as Mark Twain. The cast includes Adam Arkin, Eric Roberts, Charles Martin Smith and Ned Beatty. **King of Texas**, a two-hour TNT event telefilm, uses the mythic landscape of the Old West to provide an ideal and provocative setting for William Shakespeare's King Lear and stars Patrick Stewart, Oscar-winner Marcia Gay Harden, Lauren Holly, Roy Scheider, Patrick Bergin and David Alan Grier.

## Carlton Promotes Factual Acquisitions

Carlton International recently invested in a wide range of factual programs from leading independent producers in the UK, USA and Australia, and from ITN Factual to distribute internationally and in the UK. The projects available for sales or pre-sales to international buyers at MIPCOM include **Jubilee 2002** (2 x 1), a documentary from UK's Blakeway Productions, which marks the Queen's Golden Jubilee in 2002 for ITV. Providing insight into the real character of Elizabeth, Jubilee also charts the significant social and political changes she has reigned over in the last fifty years. **Chasing the Sun**, from USA producer KCET

for the PBS Network, is a four-hour documentary chronicling the history of aviation. From Leonardo da Vinci's visions of flying machines to the current era of supersonic flight and cut-price transatlantic travel, **Chasing the Sun** portrays the visionaries, including Douglas and Boeing, whose dedication furthered the possibilities of flight. Commissioned from the UK's Douglas Chirnside Productions by Discovery/Travel Channel USA, International **Plastic** looks into cosmetic surgery around the world and the latest techniques in use in London, Los Angeles, Rio De Janeiro and Sydney. The 4 x 1 hour

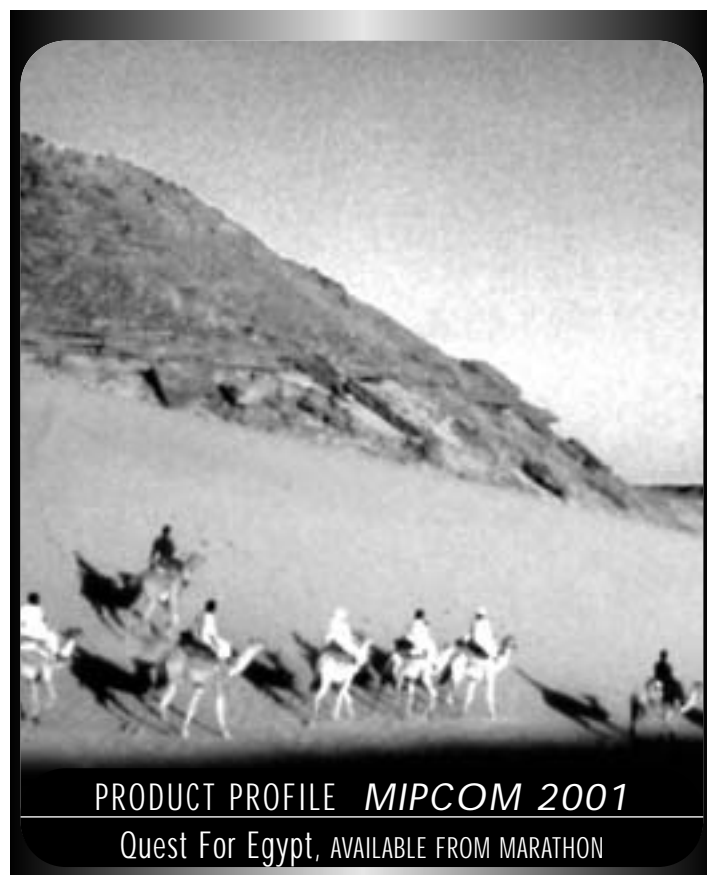
series provides an insight into the various cultures as surgeons shed light on how their respective cities rate youth, beauty, success and vanity. Carlton International also backed two new Australian documentary titles. **What in the World is Feng Shui?**, a 1 x 1 hour production from Mago Films, explores why the practice has been embraced by the world's spiritual and business leaders alike. **Child Soldiers** from Electric Pictures is a telling exposé of children from Uganda, Burma, Columbia and Sierra Leone who have lived through, or are presently living the traumatic role of child soldier. The

New Rulers of the World, a Carlton production from award-winning journalist and campaigner John Pilger, attracted press coverage in July, as the ITV broadcast coincided with the G8 summit coverage. Mark Gray, Controller of Program Development at Carlton International commented: "We have both a reputation for distributing high-quality documentaries across a broad range of subjects and a successful tradition of looking to the independent production community in the UK and beyond for topical programming with international appeal to complement Carlton's own programming."

## Southern Star Supply Wild & Real

Southern Star Wild & Real has acquired several films now in production from five factual producers (Pioneer, Panthera, Wark Clements & Co, Tigress and Wild Dog) to showcase to international buyers at MIPCOM for international sales. Projects include **Lost in Everest's Death Zone** (1 x 1 hour) from Wark Clements & Co and commissioned by Channel 4 (UK), this real-life drama chronicles Dave Rodney and Mike Matthew's Mt. Everest ascent in 1999 and Rodney's return two years later to the mountain that claimed Matthew's life. Pioneer Productions' **The Science of Shark Attacks** (1 x 1 hour), commissioned by Discovery's TLC and the UK's Channel 5, seeks to change people's misconceptions about predatory shark behavior. Panthera Productions' **Cats in**

**Crisis** (1 x 1 hour), commissioned by Southern Star Wild & Real, focuses on the cheetah, the fastest land mammal and also one of the most endangered. As stable populations of cheetah exist in only five countries in Africa, the Cheetah Conservation Fund in Namibia works to conserve this pinnacle of feline evolution. In Wild Dog Productions' **Story of the Sands** (1 x 1 hour), a select team of bushmen trackers in the Kalahari Desert are asked to protect an old foe—the desert lion. Dr. Paul Funston spends three years studying the lion population, an impossible task without the trackers' assistance and skills. An integrated film and television production, distribution and manufacturing group, Southern Star is a publicly listed company based in Sidney, Australia.



## PBS Acquires Pilot Guides 8

Pilot Production's **Pilot Guides Series 8** is scheduled to be distributed through American Public Television in April 2002 to more than 300 stations in the U.S. The program will be available under the new title **Globe Trekker** to 99% of U.S. TV-viewing households and close to 150 million people each month. The series has also been sold to Landmark Travel Channel UK.

"We are delighted to confirm these deals, especially as they are a reflection of the growing demand for high quality travel documentaries in the face of the current obsession with the Reality and Zoo TV formats which are dominating the travel genre. Pilot will continue its mandate to provide this kind of programming, catering to broadcaster demands and the

viewing public worldwide," said Ian Cross, managing director.

**Pilot Guides Series 8** (13 x 50) offers informative and entertaining guides to destinations off-the-beaten track in the tradition of the award-winning Lonely Planet series. It has also been sold to Discovery International for distribution in Asia and to French cable channel Voyage. Since its founding in 1990, Pilot

Productions has enjoyed an international reputation for its innovative and award-winning factual programming. Headquartered in London, with an office in Los Angeles, Pilot Productions is developing, producing and distributing a diverse range of new programming including history and food based series.



PRODUCT PROFILE MIPCOM 2001

Benjamin Blumchen, AVAILABLE FROM KIDDINX MEDIA AG

## Fremantle Sells Animated Mr. Bean

The popular, comic creation and unlikely hero **Mr. Bean** is the basis for a major new animated series available at MIPCOM. Already a star of film and television, **Mr. Bean** now makes the transition to the world of animation in a 26 x 30 series, distributed worldwide by Fremantle International Distribution (formerly Pearson Television International).

Rowan Atkinson, star of **Mr. Bean**, will be filmed for every script in order that the animators can capture the character's unique movements. Atkinson will also supply the animated Mr. Bean's vocal sounds. Tiger Aspect Productions developed the project, with Robin Driscoll heading a team of writers. Commissioned by ITV, the series is produced by Tiger Aspect's Claudia Lloyd in association with Richard Purdum Productions and Varga Studios. The **Mr. Bean** live action television series has won an International Emmy and a Golden Globe of Montreux and was the highest rated UK comedy of the 1990s. The fourteen half-hour live action television programs were successful internationally and

**Bean - the Ultimate Disaster Movie** grossed over US\$240 million. **Mr. Bean** is also UK television's all time best-selling title on video.

UK independent Tiger Aspect Productions produces a wide range of series and specials for all five UK terrestrial broadcasters, BSkyB and a range of cable and satellite channels. Winner of a Bafta Award for **Howard Goodall's Big Bangs** and the Golden Rose of Montreux for **Lenny Henry in Pieces**, Tiger Aspect has produced some of Britain's best known and best loved television programs and films including **Mr. Bean**, **Billy Elliot** and **The Vicar of Dibley**.

FremantleMedia Enterprises is a division of FremantleMedia, and incorporates Fremantle International Distribution Ltd. FremantleMedia is one of the largest international producers of entertainment programs in the world, producing more than 190 programs in over thirty-five countries. FremantleMedia is the production businesses arm of the RTL Group, Europe's largest television and radio company, with interests in twenty-three television channels and seventeen radio stations in eleven European countries

## peppermint Plans Miniseries Of Popular French Comic Book

peppermint brings a live action miniseries based on the French language comic book character **Giacomo C** to MIPCOM. Inspired by the legendary Italian hero Casanova, **Giacomo C** represents the second phase of peppermint's foray into the development of big budget, live action, event television created for the international market. The \$8.5 million miniseries will be produced by Patrick Hoare, the producer of peppermint's first live action drama **Corto Maltese**, launched earlier in 2001. "**Giacomo C** is an epic adventure bringing to life the drama, intrigue and romance that is the embodiment of Casanova. This will be a high quality television event with universal appeal, an A-list cast and all the elements that will delight audiences worldwide. We are very excited about launching this project here at MIPCOM," commented Michael Knobloch, managing director, peppermint. Principle photography for **Giacomo C** is expected to begin in Luxemburg and Venice in 2002. peppermint, a

joint business venture with German entertainment entity Helkon Media AG, holds worldwide television rights and will produce the first series alongside Helkon.

Two ninety-minute episodes will bring the comic books, created by Jean Dufaux, (author) and Griffo (illustrator), to life. Published by the renowned French publishing house Glenat, the **Giacomo C** comic books are based on the life and adventures of Casanova, whose first name was Giacomo. Over a million of the comics have been sold internationally and translated into many languages throughout major European territories, including Germany, Spain, Italy and Belgium.

peppermint is a global entertainment company providing content across all media throughout the world with offices in Germany, Switzerland, Hungary and Malaysia. The company also specializes in co-financing and project development through strategic alliances with international partners.

## The Ultimate Guide: The Iceman Documentary

**The Ultimate Guide: Iceman**, airing on Discovery Channel in 2002 (March 25 in the U.S. and August 18 in Europe, Latin America, Asia and India), probes the scientific mystery surrounding the 5,300-year-old mummified body of Ötzi, the Stone Age Iceman discovered in the Alps in 1991. The documentary follows the world's leading researchers as the race against time to collect samples from the body briefly thawed in the laboratory of the South Tyrol Museum of Archeology in Bolzano, Italy. The story continues as scientists re-open the case of how Ötzi lived and died and as they study his DNA to help trace his present-day descendants. Some of the

startling findings include the suggestion that Ötzi may have been mummified before he was trapped in a glacier and, using 3D computer recreations, a picture of what Ötzi's face may have looked like 5,300 years ago.

Ötzi's resurrection on the Similaun Glacier marked the first time an almost perfectly preserved, complete human body from the Neolithic Age (6000 and 2000 BC in Europe) had been found with clothing and everyday utensils. Since the discovery, more than sixty independent teams of scientists have studied him.

Discovery Communications, Inc.'s (DCI) combined networks reach subscriber households in more than 155 countries and territories worldwide.

# RAI Trade Handles En 2CV Vers La Revolution & Dervis & Vittorio De Sica Documentary

Rai Trade handles world sales on two films selected for the official competition line-up at this year's Locarno, **En 2CV Vers La Revolution** by Maurizio Sciarra and **Dervis** (The Dervish) by Alberto Rondalli. **En 2CV Vers La Revolution** based on the book "Alla Rivoluzione Sulla Due Cavalli" written by Marco Ferrari, is a road movie about three friends as they head towards the revolution against the dictatorship in Portugal. The screenplay was written by Enzo Monteleone, in conjunction with Marco Ferrari and Maurizio Sciarra. The film's soundtrack uses popular songs from the '70s that include Eric Clapton's Layla and Thunder Clap Newton's Something in the Air and act as an important narrative companion to the film. **En 2CV**

**Vers La Revolution** was produced by Sintra/ Panter Film in collaboration with Rai Cinema and Tele+. **Dervis** (The Dervish) is an Italo-Turkish co-production of Cinema 11 - Mikado, Ipotesi Cinema (Ermanno Olmi), Rai Cinema, A.F.S. Film-Istanbul with the support of Euroimages and Tele+. Alberto Rondalli's earlier films include Linea d'Ombra and Quam Mirabili. He adapted the screenplay for **Dervis** from the novel by Mesa Selimovic. Rai Trade is also representing **Così e La Vita** on the Italian film director Vittorio de Sica. Directed by Sandro Lai, the film traces the life and work of de Sica through conversations with his closest collaborators, including screenwriters Sabatini (Ladri di Biciclette) and Zavattini (La Ciociara).

## CBC Debuts Animated The Hippo Tub Company

During MIPCOM 2001 CBC International Sales debuts Evening Sky Productions' **The Hippo Tub Company**, a 3D CGI animated series of thirteen half-hours, based on the million-selling Anne Murray children's song, Hey Daddy, **There's A Hippo In My Tub**. Murray has recorded a new version of the theme song for the animated series. Premiering in Canada on CBC (October 7) as part of the network's highly rated Sunday morning children's block, **The Hippo Tub Company** features Harley, a big blue Hippo, his quirky bird friend Norton and a colorful cast of characters who inhabit Drainworld, a world behind walls where they toil away as curators of the biggest lost and found warehouse in the unknown

universe. Executive produced by David Corbett, **The Hippo Tub Company** is a co-production of Evening Sky Productions, CAGE Digital and Halifax NS. EMI will release an Anne Murray **The Hippo Tub Company** CD, in addition to a collection of original songs by Canadian recording artists Snow and Amy Sky, among others. A series of children's books has also been completed. Established in 1989 by David and Mary Corbett, Evening Sky Productions is a division of Balmur Entertainment Limited. A producer of original animated entertainment, Evening Sky Productions also maintains a commercial production division based in Toronto where the company provides long-form production services.



PRODUCT PROFILE MIPCOM 2001

Deeply, AVAILABLE FROM MYRIAD PICTURES

## Carlton Greenlights Second STARStreet

A second series of **STARStreet**, the musical pop sensation, has been commissioned by ITV for broadcast in early 2002. Island Records released the allSTARS first single 'Best Friends' in June 2001. The series is produced by Carlton Productions in association with pop management company Byrne Blood.

**STARstreet** has been licensed to leading broadcaster France 2 (France), as well as Singapore and Australia PAY TV operator, Nickelodeon. Deals are currently in negotiation for a wide range of licensing products including accessories, jewelry, stationery and bags. Carlton Video will release videos from the first series this autumn, with further volumes from the first series to be released in 2002. The allSTARS band is appearing at

MIPCOM to promote the series and licensed opportunities.

Carlton International Media Ltd, part of the Carlton Communications group, is a media rights owner and rights distributor for a range of broadcasters and independent producers, including Carlton Television. It is one of the largest rights distributors in Europe. Its catalogue of over 18,000 hours includes many award-winning quality drama, factual, children's, TV and feature films. Carlton International represents the Carlton Film Collection of Rank, Rohauer, Korda, Romulus and ITC feature film libraries, one of the largest collections of English language films in the world. Titles include Sophie's Choice, The African Queen, The Eagle Has Landed, Birth of a Nation and the Carry On films.



PRODUCT PROFILE *MIPCOM 2001*

Altair, AVAILABLE FROM GREENLIGHT INTERNATIONAL

## Myriad Takes Equity Stake In Digital Facility

Myriad Pictures, an IN-motion AG company, has purchased 20% of Broadcast Standard Incorporated (BSI), the Los Angeles-based broadcast and video servicing, standards conversion and digital editing facility. Under the deal, Myriad Pictures will service all broadcast and video deals through BSI.

Launched in 1987, BSI was acquired at the end of last year with funds from Independent International Television, Inc., a Los Angeles-based television programs and pictures distribution company controlled by Ledafilms S.A. of Argentina. Ledafilms' main investors are Pedro Felix Leda and Rene Leda who, after the acquisition, was appointed BSI's president and CEO.

BSI provides standard conversions, videotape duplication, online digital editing services, subtitling and closed captioning as well as full

international servicing and forwarding for clients that include, among others, DreamWorks, Blockbuster, Disney, Xerox Media, Playboy, Sony Pictures and Fox Sports.

Based in Los Angeles and London, Myriad Pictures is an international sales company involved in the financing, distribution, and production of motion pictures and television programming. It holds a library of over 200 titles of feature films and TV projects and acquires select films and TV programming for worldwide distribution. IN-motion AG, an integrated media company, is a publicly traded company on Germany's Neuer Markt Stock Exchange, and owns a controlling interest in Myriad. Other members of the IN-motion group in the music area are Trauma Records in Los Angeles and SPV Schallplatten Produktion und Vertrieb, Hanover.

## Universal Inks Pay-Per-View Deal With PrimaCom

Universal Studios International B.V. and PrimaCom have entered into a non-exclusive pay-per-view output deal in Germany. The agreement, which marks PrimaCom's and Universal's first pay-per-view output deal in the country, includes an array of current and library titles from Universal, including Best Picture Oscar® winner **Gladiator**, a co-production of Universal Pictures and DreamWorks Pictures, starring Russell Crowe; and Universal Pictures' and Amblin Entertainment's **The Flintstones in Viva Rock Vegas**. Holly Leff-Pressman, senior vice-president of worldwide pay-per-view and video on-demand noted: "We are delighted to have signed this deal with PrimaCom as it ensures our titles will be in homes throughout Germany."

PrimaCom chief corporate development officer Hans Wolfert

said: "The pay-per-view output deal with Universal is another consequent step in PrimaCom's strategy to increase the wide range of digital video services. We are the first German cable operator to enter into a deal with a major Hollywood studio to set up the quality of our pay-per-view services."

Universal Studios Pay-Per-View is a division of Universal Studios Television Distribution (UTD), a part of Universal Pictures. Universal Pictures is a unit of Universal Studios, a part of CANAL+, the TV and Film division of Vivendi Universal, a new global leader in media communications. PrimaCom (Neuer Markt, Frankfurt, PRC ID No. 625910 and Nasdaq PCAG), is the fourth largest private network provider with approximately 1 million customers in Germany. PrimaCom provides customers with multi-media services via its own broadband cable network.



PRODUCT PROFILE *MIPCOM 2001*

Kitou The Six-Eyed Monster, AVAILABLE FROM DARGAUD MARINA

## Briefly...

### Wohl Joins Harmony Gold

Harmony Gold has appointed Melissa Wohl to the post of vice president, sales and acquisitions, reporting directly to Alan Letz, Harmony Gold's executive vice president of business development. Wohl will be responsible for all sales activities for the company as well as for overseeing feature film and television acquisitions. While at MIPCOM, she will be selling Harmony Gold's new and existing library, as well as scouting for program acquisitions to market and sell under the Harmony Gold umbrella.

### Ananey Israel Acquires Stylist

Ananey Communications of Israel has acquired the first twenty-six episodes of **The Stylist in the Cities of Style** for their programming, dubbed in Russian, Hebrew and Arabic, which commenced airing the beginning of October. Producer Kostas Metaxas describes **The Stylists** as a mixture of Vanity Fair and Lifestyles of the Rich and Famous. **The Stylists** is a thirty-nine episode series, with three guests and twenty-six minutes per episode, which can be acquired in thirteen episode sections.

### Jersey Television's Emma Brody Shoots In London

**Emma Brody**, currently filming in Ealing Studios West London, is a one-hour series produced by Fox and Jersey Television. 20th Century Fox has ordered six episodes of the new 'dramedy'. The role of Emma is played by Arija Barekic. Jersey Television is headed by Danny DeVito, Michael Shamberg, Stacey Sher and John Landgraf. The company is known for its critically acclaimed films including **Erin Brockovich** and **Pulp Fiction**.

### Kate McKean Joins Lippin London Office

The Lippin Group has appointed Kate McKean to the position of account manager in its London office. Most recently, McKean was editor of Television Europe and Broadband Europe, the European media publications of the Cahners International Television Group. Debbie Lawrence, managing director of the London office, made the announcement. The Lippin Group, founded by Dick Lippin in 1986, provides worldwide public relations and consultancy services to the spectrum of the entertainment business, as well as to industry associations including NATPE, PROMAX, Academy of Television Arts & Sciences (Emmys), the International Council (comprised of the leading executives in broadcasting from around the world), NAMM (the international music marketers association) and The American Film Institute. The Lippin Group has wholly owned offices in Los Angeles, New York and London.



PRODUCT PROFILE *MIPCOM 2001*  
Sausage Factory, AVAILABLE FROM NELVANA INTERNATIONAL



PRODUCT PROFILE *MIPCOM 2001*  
@dventures, AVAILABLE FROM GREENLIGHT INTERNATIONAL

### Miercort Heads In-House Business Affairs

David Miercort attends MIPCOM in the newly created position of senior vice-president of business affairs for Myriad Pictures, a company under the umbrella of German-based IN-motion AG. Miercort heads the business affairs department in the Los Angeles office and is responsible for in-house business, operational and legal matters covering all aspects of theatrical motion pictures from development through production, as well as for delivery and distribution. Prior to joining Myriad, Miercort was an entertainment lawyer at Los Angeles law firm Weissman, Wolff, Bergman, Silverman, Coleman & Holmes, where he served five years as the senior associate in the entertainment department.

### Playboy TV International Launches Spice Platinum in Europe

Playboy TV International (PTVI), through its wholly owned subsidiary STV International, B.V., launched Spice Platinum, a new premium television service, to the pan-European market September 1 on the Eutelsat Hotbird 5 satellite to cable and direct-to-home (DTH) satellite TV subscribers all across Europe. Playboy TV International LLC is a joint venture between Cisneros Television Group and the Playboy Entertainment Group, Inc., a division of Playboy Enterprises International, Inc.



PRODUCT PROFILE *MIPCOM 2001*

Secret Ballot, AVAILABLE FROM CELLULOID DREAMS

## Tapestry Introduces Five New Productions

Tapestry International, the New York-based producer-distributor of documentary programming, presents five new productions at MIPCOM. Academy Award Winning® directors Susan Hadary's and William Whiteford's (King Kimp) newest documentary **Josh** heads the company's slate. **Josh** is based on the true story of a fifteen-year old boy's emotional journey of living without his father who died suddenly of cancer.

## Discovery New Carriage Agreement in Poland

Discovery Networks Europe (DNE) has made an agreement with the Polish National Cable Communications Chamber of Commerce for carriage of Discovery channels, including Discovery Channel and Animal Planet for a further three years in Poland. Launched in Poland in 1996, Discovery channel's subscribers have risen to over 7.5 million, establishing Poland as DNE's second largest market outside the UK. The Polish National Cable Communications Chamber of Commerce (PNCCC) was founded in 1998, replacing the former Polish Cable Association. The organization represents 150 operators in Poland, headed by its chairman Andrzej Ostrowski.

## Tell-Tale Has Teamed With Guillane

**Entertainment**, the family entertainment studio whose properties include **Thomas The Tank Engine**, **Art Attack** and **Sooty**, to develop two new animated children's shows, **Ella and Sprogs** for the BBC. Tell-Tale Productions Limited, the creator and producer of the Tweenies, was established in 1994 and is based at Elstree Studios. The company has a turnover of £6.5 million plus. Its award-winning series Tweenies, aimed at pre-school children, has sold to over 40 countries worldwide and the company has recently been commissioned to produce a further 130 episodes of the program.

## High Point Acquires Murder Rooms

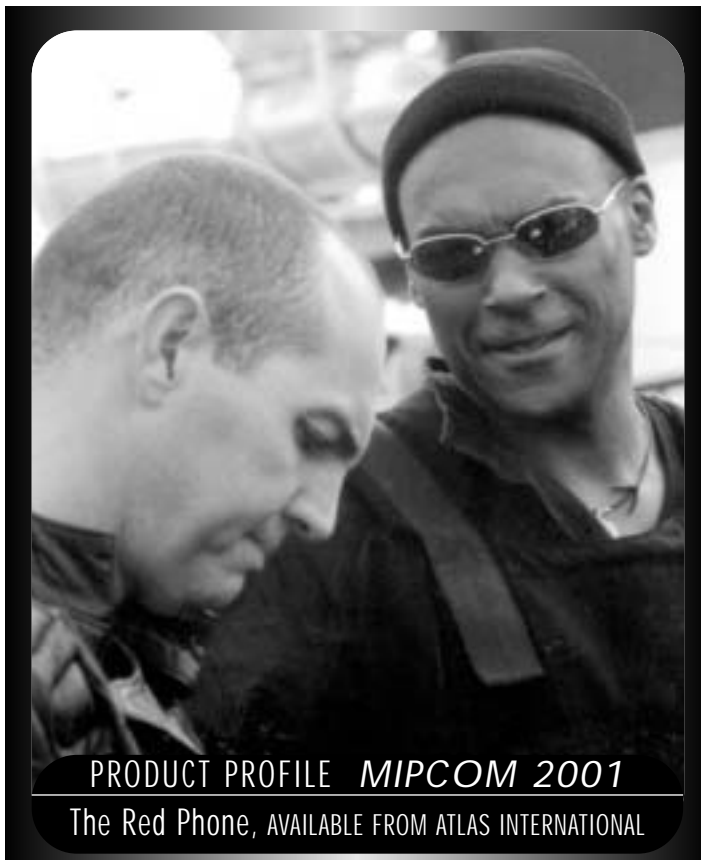
**From BBC** London-based High Point Films & Television has acquired **Murder Rooms: Mysteries of the Real Sherlock Holmes** from the BBC for international distribution. The BBC has greenlighted four feature films upgraded to BBC1 primetime. **Murder Rooms** stars Ian Richardson as the forensic scientist Dr. Joseph Bell, real life mentor to Sir Arthur Conan Doyle and the inspiration for Sherlock Holmes. High Point has sold the series to IMC Vision for UK video, VRT in Belgium, KRO in Holland, YLE in Finland, TV2 in Norway, Czech TV, Hungarian TV, ABC in Australia and TVNZ in New Zealand.

## Dupuis Distribution Celebrates First Year Of Operation

MIPCOM marks the first year of operations for Dupuis Distribution, the animation distribution company that specializes in content for the web. From its own stand the company looks to meet with buyers, looking to acquire a complete package of animation for television and/or video, as well the full range of licensing and multimedia products. In line with its ambitions to expand, Dupuis is looking to either co-produce, acquire, or invest in properties that meet the company's established high standards. Dupuis Distribution is augmenting its existing in-house catalog in its strategy to have a broader base to offer potential new clients. A recent investment in IO Interactifs gave Dupuis increased capabilities as one of the leading creators of animation for the web and off-line interactive video or TV linear multimedia applications.

## Peppermint Acquires Rights To Evolution

**The Animated Series For Asia Excluding Japan** Distribution rights for Asia, excluding Japan, have been acquired by peppermint, headed by Michael Knobloch, managing director, prior to the companies attending MIPCOM. **Evolution The Animated Series** (26 x 30) is produced by The Montecito Picture Company and DIC Entertainment in association with Dentsu, Inc. All 26 episodes are scheduled for delivery by February 2002. **Evolution The Animated Series** is based on the summer 2001 blockbuster movie **Evolution** directed by Ivan Reitman. Peppermint, a global distribution and sales company, has offices in Germany Switzerland Hungary and Malaysia. The company's portfolio comprises over 10,000 hours of programming and also specialises in co-financing and project development through alliances with international partners.



PRODUCT PROFILE *MIPCOM 2001*

The Red Phone, AVAILABLE FROM ATLAS INTERNATIONAL



## Gullane Entertainment Launches

its new live action children's series **The Adventures of Bug Boy** at MIPCOM, while also pursuing global sales for its live action family movie, **I Was a Rat** and the half-hour documentary series about animals and their jobs, **Working Animals**. **I Was a Rat** provides families with a modern retelling of the classic fairy tale Cinderella. Trading on the London Stock Exchange, Gullane Entertainment operates from offices throughout the UK, New York, Los Angeles, Toronto and Tokyo. The company has equity interests in The Media Merchants, Sooty Productions and Catalyst Entertainment.

## Southern Star Primetime

**secures distribution rights** outside Australia to the new twenty-two episode drama series **Always Greener** (A Seven Network Production), which topped two million viewers when it aired recently on Australian TV. All international sales are through Southern Star Sales. Advance screenings are available at Southern Stars' MIPCOM booth.

## Satellite 2001 Europe Launched September In Paris

Satel Conseil and PBI Media, LLC launched Satellite 2001 Europe, creating the European community's premier satellite industry symposium and exhibition. A partnership between PBI Media, LLC and Satel Conseil, this year's show marked the debut of the annual event. Satellite 2001 Europe was held September 4 - 6, 2001 at the Palais des Congrès, Paris, France.

## Tracey McBean Now Available

**Tracey McBean** (26 x 12), the animation series, is a co-production between Australia's Sydney-based Southern Star, Denmark's Egmont Imagination and Shanghai Animation of China. It was developed in conjunction with the Australian Broadcast Corporation and presold to cable network Fox Kids UK. Inspired by the novel about a girl inventor, "**Tracey McBean's Stretching Machine**" by Mary Small and Arthur Filloy, **Tracey McBean** is distributed by Southern Star in all territories but Europe where it is handled by Egmont. "In the cluttered world of animation, **Tracey McBean** is a welcome breath of fresh air," said Egmont Imagination's Tom van Waveren. "The series' visual style and energy will undoubtedly make it stand out among its peers. We trust it will be the start of a very fruitful collaboration between Egmont Imagination and Southern Star."

Southern Star is an integrated film and television production, distribution and manufacturing group, publicly listed in Australia.

## Robert Friedman Of AOLTV To Give MIPNET Keynote Speech

Robert Friedman, President AOLTV, will deliver the keynote address on October 8 at the 3-day conference MIPNET which is focused on the impact of digital technologies on television, to be held October 8 - 10 during MIPCOM.

AOLTV is an innovative system designed to enhance the television viewing experience with interactivity by allowing viewers to take advantage of familiar AOL features such as e-mail, instant messaging and chat while they watch their favorite TV programs. It also allows viewers to find, watch and record programs more conveniently and to take advantage of on-line features and content designed to accompany popular TV programs.

## Winstar Taps Three New Documentaries

Winstar Worldwide introduces at MIPCOM, **Dino**, **Camp Scott Lock Up**, and **I'm From Nowhere**, three new one-hour documentaries to international buyers. **Camp Scott Lock Up** (60 minutes) is a real life documentary about the lives of delinquent girls and the boot-camp officers determined to save their souls. **Dino** (60 minutes) spotlights Dean Martin, one of the original swingers of the 60s. **I'm From Nowhere** (60 minutes) reveals the inextricable influence of Andy Warhol's ancestral home Mikoavà, a small village deep in the mountains of Slovakia, on Warhol the artist and on the pop culture revolution he led.



## Jay Jay Airs On UK Channel 5 This Fall

PorchLight Entertainment's award-winning animated children's series **Jay Jay The Jet Plane** will air on Channel 5 in the UK in the fall following its initial American launch in June on PBS KIDS. Created for 2 - 7 year-olds, **Jay Jay The Jet Plane** has forty fully contained animated half-hours or eighty eleven-minute segments. "Channel 5 in the UK is a prime example of localization. They are using a local host and have chosen to re-voice all the characters to make it more identifiable to the channel's preschool viewers," said Michael Jacobs, senior vice president, worldwide sales. PorchLight has also sold the series to TVI/Portugal, S4C/Wales, Discovery Kids/Latin America, Noga Channel/Israel, Middle East Media/Middle East, Showtime/Middle East, TMC/Turkey, TV12/Singapore, SEV/Singapore, Astro MEASAT/Malaysia and BOP-TV/Bothuthatswana. PorchLight has signed nearly 20 licensees ranging from Columbia TriStar home video to apparel and toys.

## Titans of Tech

TechTV International adds TechTV's **Titans of Tech** to its programming available at MIPCOM. The series profiles biographies of technology's movers and shakers—the entrepreneurs and visionaries driving the world of technology.

Parent company TechTV is a cable television channel covering technology information, news and entertainment twenty-four hours a day, and available in twenty-six million households in seventy countries. techtv.com is a community destination that encourages viewer interaction through email, live chat and video mail with more than 1.2 million unique visitors per month. TechTV International handles sales of TechTV's original programming.

## Grenadier Upped To Director Of Development

Fireworks Television has promoted Erika Grenadier to the position of Director of Development from her current position. Grenadier will report directly to company President Robb Dalton and vice president of entertainment Daniel Tibbets. She will be responsible for the proactive development of series television and will deal directly with agents and buyers. Before joining Fireworks Television, Grenadier worked with Columbia Tristar Television Distribution. Fireworks Television is a CanWest Entertainment company.



PRODUCT PROFILE MIPCOM 2001

Da Mob, AVAILABLE FROM SALSA DISTRIBUTION



PRODUCT PROFILE MIPCOM 2001

The Promised Ship, AVAILABLE FROM VISTA STREET ENTERTAINMENT

## Fox International Entertainment Channels Completes First Branding Initiative

Fox International Entertainment Channels (FIEC), working in tandem with Razorfish's Media and Entertainment practice in New York, has completed the channel group's first integrated, multi-territory brand identity package to be utilized by current and future Fox-branded general entertainment channels internationally. The network branding initiative has been rolling out in Spain, Latin America and Japan over the last few months and will continue into next year. FIEC develops, launches and operates Fox-branded entertainment channels and related business internationally. The division manages channels and new media business in 21 countries. In Latin America it reaches more than 12 million cable /DTH homes. In Europe it recently launched Fox Spain. FIEC is a division of Fox Entertainment Group.

## Universal Studios Pay-Per-View To Benefit Partnership For A Drug-Free America

Universal Studios Pay-Per-View (USPPV), as part of its promotion for the pay-per-view exhibition window of the critically acclaimed feature film **Traffic**, has created the "Traffic E-mail Fundraiser" to support the Partnership for a Drug-Free America. For each e-mail sent, USPPV is donating \$1.00 to Partnership for a Drug-Free America to help support its efforts in educating people about substance abuse, with a goal to reach \$50,000. The campaign began with the PPV premiere on July 17 and will continue through October 29, 2001, the end of **Traffic's** PPV window.

# India Captures Venice Lion

Mira Nair's **Monsoon Wedding** snagged the Venice Film Festival's Golden Lion Award for Best Film. French director Laurent Cantet, **L'Emploi du Temps (The Use of Time)**, won the second Lion in the festival's new competition category of Cinema of the Present.

The 58th annual Venice festival's Grand Jury Prize went to **Dog Days (Hundstage)** by Austrian director Ulrich Seidl. Iranian director Babak Payami won Best Director for the Iranian Italian production **Secret Ballots**.

The jury awarded Alfonso Cuarón best screenplay for **Y Tu Mama Tambien (And Your Mother Too)**, a story about friendship and

sensuality, which was a box office hit in Mexico. In the best actor and actress categories, the awards went to the Italians. Luigi Lo Cascio won for **Luce Dei Miei Occhi (Lights Of My Eyes)** and Best Actress went to Sandra Cecarelli for her role in the same film by Giuseppe Piccioni whose last film, **Not of This Word**, was Italy's entry in the 1999 Oscar's Foreign Film category.

The Marcello Mastroiani Prize for Best Young Actor or Actress went to Gael Garcia Bernal and Diego Luna for **Y Tu Mama Tambien**. Director Jan Cvitkovic of Slovenia, was awarded a special Lion for **Kruh in Mleko**.

## No Turning At Urbanworld Film Festival

After winning critical acclaim in Spain and the \$20,000 Audience Award for Best

Feature Film at the Malaga Film Festival where it had its World Premiere, **No Turning Back** had its East Coast Premiere at the Urbanworld Film Festival in New York.

**No Turning Back** is an international co-production between the United States (Zokalo Entertainment) and Spain (CARTEL). The film tells the story of an illegal immigrant and his

young daughter. Jesus Nebot wrote, directed, produced and stars in the film in the role of the father. Nebot is the recipient of the Southern California Motion Picture Council's Golden Star Halo Award and the Golden Eagle Award as Outstanding Independent Filmmaker of 2001. The film's multicultural cast includes Emmy Award-winners Vernee Watson-Johnson and Susan Haskell, as well as up-and-coming star Lindsay Price.

## 9th Raindance Festival

The 9th annual Raindance Film Festival in London runs October 17-26. Raindance, established in 1992 by independent filmmakers seeking to create opportunities for independent filmmakers, has three components. Raindance Training offers courses in writing, directing, producing and filmmaking which were attended by over 2000 in the year 2000. The Raindance Film Festival, founded in 1993, provides a public platform for independent film and filmmakers. In 2000 eighty-nine features and over 400 shorts from thirty-two countries were screened. The British Independent Film Awards began in 1998 with the aim

of promoting British filmmakers and independent film.

Four major awards will be given to films in the official selection: Best Feature, Best Short, Best UK Feature and Best UK Short. Its other programming includes Raindance East, a new Asian film strand of shorts, features and seminars. Also on the event list is Raindance Kids, films and workshops tailored for younger filmmakers, and State of Independents Weekend, a series of panel discussions on topics relevant to film forums and filmmakers. Screenings and events take place at a variety of venues in London's West End.



PRODUCT PROFILE **MIPCOM 2001**

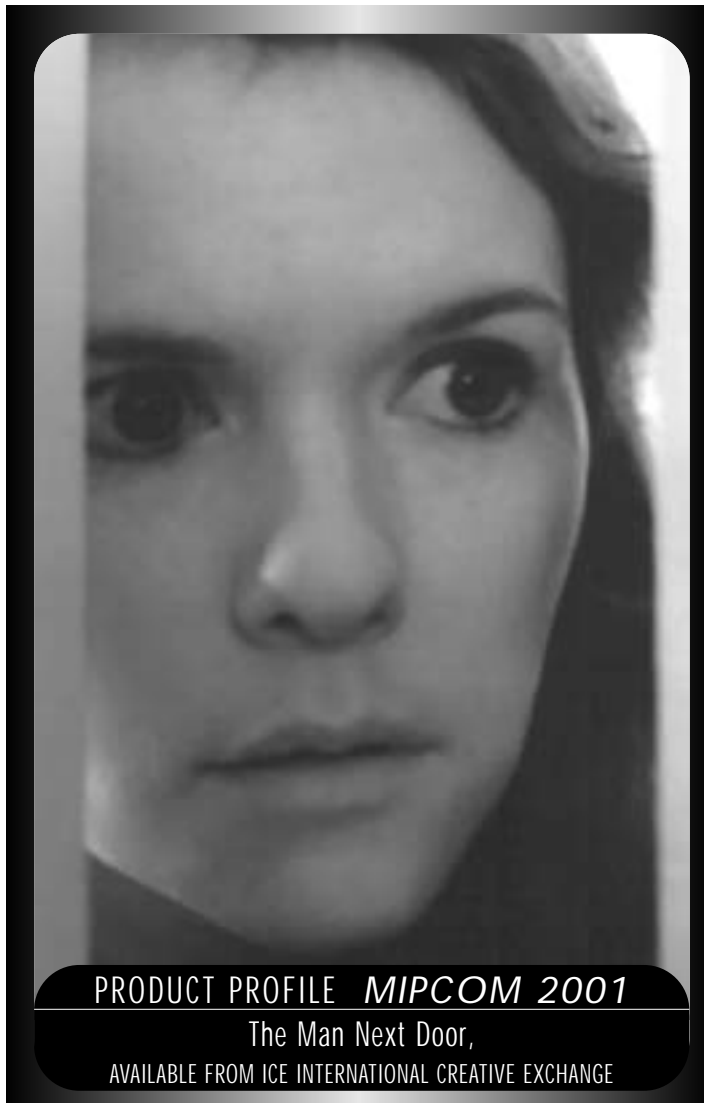
Jacques Cousteau's Ocean Adventures,

AVAILABLE FROM DARGAUD MARINA

## 5th Annual Backyard National Childrens Film Festival

The Backyard National Children's Film Festival, has chosen fourteen finalists in its fifth annual competition for young filmmakers aged eighteen and younger. Finalists were selected from over 200 entries made by more than 600 kids from various regions of the U.S. including ten states. The winning filmmakers will convene in California November 2 - 3 for the festival to be held at Los Angeles Center Studios. Six of them will receive proclamations, prizes, and scholarships. The opening night event on Friday, November 2 is a 35mm screening of the vintage film **Willie Wonka and The Chocolate Factory** for a Los Angeles area student outreach program. The special event is by invitation only. On Saturday, November 3, screenings of the award-winning films are open to the public and

begin at 10 a.m. Kids under 18 are free and adult admission is \$5. Refreshments will be provided by Wienerschnitzel's Wiener Wagon, and live musical entertainment by Eddie Baytos and the Nervis Brothers. The LEGO, Company, HBO Family, Kodak, Fotokem, and Los Angeles Center Studios are sponsors. A jury of film industry professionals screened all films submitted in three categories: elementary school, middle school, and high school. Each category has two award levels: Youth Vision Award and Creative Excellence. "The films are great," states Betsy McLane executive director of BNCFF. "The humor, style, freshness and quality of the filmmaking shows that young people from across the U.S. are very skilled the creative use of moving image media."



PRODUCT PROFILE *MIPCOM 2001*

The Man Next Door,

AVAILABLE FROM ICE INTERNATIONAL CREATIVE EXCHANGE

## Coca Cola Sponsors Cinema Shorts

Entertainment Weekly and Loews Cineplex Entertainment have teamed up for Loews' "Short Film, Big Screen" contest which offers independent filmmakers the opportunity to create a film to be shown onscreen in a national theater circuit. Contestants may submit their own 30-second policy trailers: spots urging theater etiquette, such as no smoking, and turning off cell phones and pagers. The winning entry will premiere at the 5th Annual Shorts

International Film Festival in New York City in November and be shown on over 1400 Loews' screens across the country.

"Short Film, Big Screen" kicked off August 17, coinciding with the premiere of a one-minute theatrical trailer introducing Loews' audiences to the contest. The contest is sponsored by Coca-Cola and the Shorts International Film Festival. Visit [www.enjoytheshow.com](http://www.enjoytheshow.com) for complete contest details and rules.

## Prix Italia In Bologna, Hosts NATPE Day

NATPE Day at the 53rd Prix Italia in Bologna brought together American and European producers and programmers to engage in active exchange and debate. Industry executives included Pat Mitchell, PBS; Philip Jones, Philip Jones International; Dick Askin, Tribune Entertainment and Jon Mandel, MediaCom. NATPE day kicked off with an exclusive "Coffee with...Pat Mitchell" during which the President and CEO of PBS discussed the current issues facing public broadcasting in the U.S.

Bruce Johansen, president and CEO of NATPE, said: "Prix Italia is the longest running television festival and an ideal venue for NATPE's international outreach."

Professor Carlo Sartori festival director added: "Television festivals must become part of the real business of development, co-production and distribution."

The NATPE Educational Foundation, led by the Foundation's President, Lew Klein, presented a seminar for students of the University of Bologna and the University of Rome at the Prix Italia starting an annual educational exchange.

The Prix Italia is the world's longest running radio and television festival with members from over seventy commercial and public broadcasters representing over forty countries from five continents is held in September. Prizes are awarded in five categories of programming each for radio and television (Documentaries, Drama and Performing Arts).

NATPE, The National Association of Television Program Executives, is a global alliance of business professionals engaged in the creation, development and distribution of content as well as advertising and financial activities.

## Phoenix Film Festival Accepting Entries

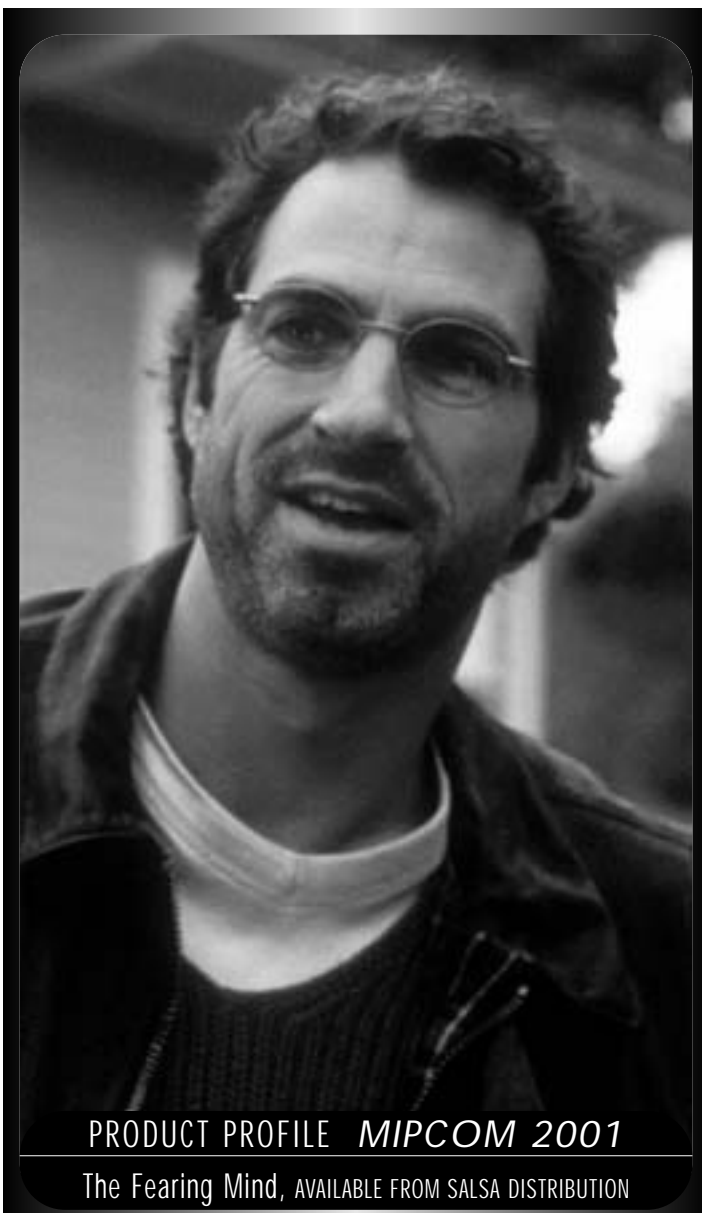
The only festival in the world to exclusively showcase feature films made for under \$1 million and short films made for under \$50,000, the Phoenix Film Festival is looking for independent films to showcase during the second annual Phoenix Film Festival taking place February 1 - 3, 2002. Applications and complete entry guidelines can be found at [www.phxfilm.com](http://www.phxfilm.com) on the Internet.

Filmmakers can submit films in any genre: narrative, animation, documentary, experimental, etc. and on any medium—film, video or digital. Entries are being accepted now through November 9. The festival is presented by the Phoenix Film Foundation and sponsored by the Phoenix Film Office, AMC Theaters, Arizona Center, Business Wire, City AZ Magazine and Digital AZ. To learn more about filming in Phoenix, visit [www.phoenix.gov/FILMPHX](http://www.phoenix.gov/FILMPHX).

# World Education Market Moves To Lisbon In 2002

Participants from sixty-one countries converged on Vancouver, BC, for the second World Education Market, the international marketplace dedicated to the business of education, training and lifelong learning. As an arena for global education, WEM brought together 1700 decision makers and executives from the public and private sectors to develop new perspectives and forge business partnerships. The broad international participation was a strong factor in the success of WEM 2001. First-time countries included Barbados, Cuba, Iceland, Indonesia, Iran, Jordan, Madagascar, Romania, Saudi Arabia, Republic of Slovenia, Tanzania, Tunisia and Zimbabwe. National pavillions included Germany, France, Finland, the

Netherlands, UK and Sweden. The product demonstration zone, newly introduced this year, featured sixteen companies from Finland, France, Hong Kong, Canada, Sweden, Germany, Quebec, Chile, UK, USA, Australia and Columbia. The opening program, "Reporting on the Global Marketplace," co-organized with the World Bank—with the keynote addresses from Walter Stewart, Silicon graphics, Madelena Rodrigues Dos Santos, World Bank, and Roberto Carneiro, Grupo Forum—are available on wemex.com courtesy of WEM's official netcaster INSINC. Reed Midem Organization has announced that Lisbon, Portugal will be the host city for the third World Education Market to be held May 21 - 24, 2002.



PRODUCT PROFILE *MIPCOM 2001*

The Fearing Mind, AVAILABLE FROM SALSA DISTRIBUTION

## Format Market to Launch In November

To be held in Los Angeles, November 26 - 28, the Formats Market is an event dedicated to the business of television formats. The Market follows the MediaXchange's Formats Symposium last year in L.A. which attracted players from key territories including BBC Worldwide, Columbia TriStar, CBS, Carsey Werner, Strix, ABC Entertainment, Endemol Entertainment, Mentorn, ICM, CAA, Granada, William Morris, and Wegelius TV Denmark. Katrina Wood, CEO of MediaXchange said: "An annual forum for all those involved in this valuable new component to the television business creates a platform for this market where sales and acquisitions, pitching and information sharing

can be conducted under one roof. There is also a need for the European players to penetrate and gain representation and profile in the U.S. market as well as growing interest from the U.S. in formats from all the major territories and new markets such as South America and Japan." The support received by the companies involved in the format business and the interest from buyers and creators alike made a fully-fledged market the next logical step after the symposium. "We are delivering a dynamic environment for relationships to be forged in the formats culture and community," said market director, Dezi Rorich. The venue will held at The Wyndham Belage Hotel.

## Fourth Annual Magic Johnson Foundation Mardi Gras For Children

The Magic Johnson Foundation hosted its Fourth Annual Children's Mardi Gras in August. The event provided a fun-filled day for over 1800 underprivileged youth from Watts, Compton and South Central Los Angeles, who enjoyed carnival rides and games, food, ice cream, music, dancing and interactive sports, all free of charge. The highlight of the day was the celebrity autograph booth where the children got autographs from their favorite celebrities including Tatyana Ali (**Fresh Prince of Bel-Air**), Elise Neal (**The Hughley's**), Raven-Symone (**The Cosby Show and Hanging with Mr. Cooper**) and, of course, Magic Johnson. Major event sponsors include Nickelodeon, The Ralph's/Food 4 Less Foundation, Panasonic,

Coca-Cola, James Event Productions, Mayor Hahn's Office and Patricia Williams for McDonald's.

This year's invitees came from the following local Boys and Girls Club, foster agencies, homeless shelters and youth organizations that offer special services for low-income youth: Watts/Willowbrook Boys and Girls Club, Para Los Niños, Ujima Village, Shelter First, Mother Net L.A., Loved Ones of Homicide Victims, L.A. Parks and Recreation, Jordan Downs Drug Elimination Program and Crystal Stairs.

The Magic Johnson Foundation (MJF) is a non-profit organization that provides support to community-based organizations serving the health, educational and social needs of inner-city youth.

# Sundance Encourages Paperless Submissions For 2002 Festival

The Sundance Film Festival is currently accepting submissions for its January 2002 Film Festival through Without A Box's on-line International Film Festival Submission Service. Without A Box's Service simplifies the film festival's complete process of managing entries and communicating with applicants by bringing it on-line. To encourage filmmakers to submit their films on-line, the Sundance Film Festival has reduced the application fees for those who apply through Without A Box.

"Without A Box provides a service we've been waiting for, a streamlined way to receive and

manage thousands of submissions," said Nicole Guillemet, co-director of the Sundance Film Festival. "We encourage filmmakers to use this service." The Sundance Film Festival joins a number of worldwide festivals that have signed exclusive agreements with Without a Box. Other festivals with upcoming submission deadlines currently accepting the online entry forms include Cleveland International Film Festival, Ann Arbor Film Festival, San Francisco International Film Festival, Fort Lauderdale International Film Festival and Women in the Director's Chair. Without a Box has signed over 100 film festivals in the

past twelve months. David Straus, CEO, Without A Box said: "When you consider the size, diversity and geographic scope of our partner festivals, we will be reaching approximately 80% of the filmmaking community in North America by Spring 2002." The Service allows filmmakers to access and apply to film festivals worldwide with one on-line entry form, saving hours of time and approximately 20 - 30% in costs as compared with traditional submission processes. "This on-line service for the film industry truly connects the needs of filmmakers and film festivals," said John Cooper, associate director of

programming for the Sundance Film Festival. Founded in 1999, Without A Box, Inc. introduced its Submission Service to film festivals worldwide in September 2000 with the announcement of the Toronto International Film Festival as a test and development partner, along with Cleveland, Ann Arbor, Seattle, Dances with Films, and now AFI Fest and the Sundance Film Festival. Headquartered in Los Angeles, Without A Box is an international on-line exchange dedicated to expanding access and opportunity for the film community. Demonstrations of the service are currently online at [www.withoutabox.com](http://www.withoutabox.com).

## News Corporation The Walt Disney Company Joint Venture In Video On-Demand Service

The Walt Disney Company and News Corporation have agreed to establish a joint venture company to launch a new broadband entertainment service Movies.com. The entertainment and movies on-demand service will be available to consumers in the U.S. with enhanced cable systems with on-demand capabilities as well as all forms of broadband Internet access. "We are excited to embark upon this new venture and see Movies.com as an integral part of News Corporation's overall strategy to expand its capability of digital distribution across the globe," said News Corporation president and COO, Peter Chernin. "It will provide consumers with an exciting new way to enjoy films with full-function capability and, while ensuring their easy access to the content, will be an important step toward protecting the integrity of our intellectual property in the broadband era."

Expected to launch in early 2002 as a new operating company, Movies.com is owned equally by News Corporation and The Walt Disney Company. The joint venture will enter into video on-demand distribution agreements with The

Walt Disney Studios, Twentieth Century Fox and Miramax Films. New releases from the two studios will be made available to Movies.com on an exclusive basis for a limited period of time ahead of the traditional pay-per-view window. In addition, Movies.com will offer a variety of classic films from the film libraries of Fox and Disney.

It is anticipated that more than ten million homes in the U.S. will be able to access video-on-demand via either broadband Internet or cable upon commencement of operation of the Movies.com service. The venture will absorb Disney's existing Movies.com web site, a movie information service. Fox, Disney and potentially other Hollywood studios will place their promotional web sites for theatrical feature films inside the Movies.com domain. The service will feature live action films and content from The Walt Disney Studios, its Miramax Film division, Twentieth Century Fox, and offer a wealth of movie-related information and promotional video content. Movies.com will be based in Los Angeles and will be managed by an independent team.

## ZDF Enterprises Archive Website Launched

ZDF Enterprises, a subsidiary of ZDF German Television Network, launched [www.zdf-archive.com](http://www.zdf-archive.com), which provides its users with on-line information and downloadable clips from the vast archive of the ZDF Network. One of Europe's largest broadcasters, the ZDF Network has produced quality television programming for over forty years. The website draws from a comprehensive collection of 300,000 archived television material and programs, including a range of genres, including TV films, documentaries, music programs, children's programs, contemporary history, wildlife, science, technology, medicine and travel. "ZDF has accumulated one of the largest and most impressive broadcast archives in the world. We are also making this archive one of the world's most accessible. Not only will our clients have the

opportunity to learn more about our tremendous catalogue, but they'll actually be able to view some of the material from anywhere in the world," commented Veronika Gracher, director of sales.

Aimed at ZDF Enterprises' existing and potential clients in TV and film production, the archives show clips in Real Video Format and will frequently update and add to its on-line video material. The site also includes detailed clip descriptions, simple menu connections, a straightforward ordering procedure, a continually updated on-line database. In addition to distributing and marketing ZDF German Television Network's diverse library of original programming both nationally and internationally, ZDF Enterprises acquires programming for the German-speaking territories and beyond, and initiates and pursues co-production opportunities.

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# Copyright Office Recognise First Sale Rights In Digital Download

U.S. Copyright Office affirmed that the first sale doctrine of copyright law, which allows retailers to rent and sell videos, video games, and other copyrighted material without interference by copyright owners, applies to videos and other entertainment lawfully downloaded from the Internet.

The Video Software Dealers Association (VSDA), the international trade association representing the home video industry, however, criticized the Copyright Office for failing to address the efforts of copyright owners to defeat first sale rights and limit consumer use of digital downloads through overly restrictive technological controls and unilateral contract terms.

VSDA President Bo Andersen said: "This report from the Copyright Office should resolve whatever ambiguity may have existed regarding whether the first sale doctrine applies to digital downloads. It is time to move beyond arguments whether an

individual or retailer who purchases and legally downloads a movie from the Internet onto a disk or their hard drive owns that movie, can use it, sell or rent the disk, or give it away like they do with traditional packaged products. According to the Copyright Office, clearly they can." Andersen went on to criticize the Copyright Office for not recognizing that the problems created by tethering and unilateral contracts need to be addressed now, not at some vague time in the future. The report makes no mention of new business models being promoted by copyright owner joint ventures, under which consumers would be locked out of their own property unless they keep paying the copyright owner for access.

Andersen went on: "The restrictions on consumers' abilities to fully use products they lawfully purchase and download are not speculative. They are part of business models that are currently being rolled out. Overly restrictive access control technologies and non-negotiable

'click-thru licenses' are being used today by copyright owners to create a 'right' to restrict consumers' use of digital downloads, a right they do not have under the Copyright Act." In light of the Copyright Office's failure to adequately address the harm to consumers from overly restrictive access control technologies and unilateral contracts, Andersen called for the entertainment industry to adopt VSDA's principles regarding digital delivery of movies, which are designed to ensure consumer choice, prevent piracy, and promote retail competition.

The report of the Copyright Office states that the first sale doctrine clearly applies to digital downloads that are fixed in some tangible medium, such as a writable CD or DVD, a computer diskette, or a hard drive. It rejects the notion that the first sale doctrine applies to digital transmissions that are not fixed in a tangible medium.

The Copyright Office report, which was authorized by Section 104 of the

Digital Millennium Copyright Act of 1998 (DMCA), examines the impact of Title 1 of the DMCA and the development of electronic commerce on the operation of the first sale doctrine and Section 117 of the Copyright Act, and the relationship between existing and emerging technology and the operation of the first sale doctrine and Section 117. Established in 1981, the Video Software Dealers Association (VSDA) is a not-for-profit international trade association for the \$19 billion home entertainment industry. VSDA represents over 2000 companies throughout the United States, Canada, and twenty-two other countries. Membership comprises the full spectrum of video retailers (both independents and large chains), as well as the home video divisions of all major and independent motion picture studios, video game and multimedia producers, and other related businesses that constitute and support the home video entertainment industry.

## Capturing Video From A Variety of Sources

Inside Technology, a developer and manufacturer of PC peripherals for video capture, editing and production, has selected Stream Machine's video codec to power the next generation of its affordable MPEG-2 Motion Picture Editing Boards.

Using Inside Technology's new Motion Picture Editing Boards, video can be easily captured from a variety of sources — TV, Internet, etc. The captured videos can then be edited, enhanced, archived and distributed, either for home viewing or shared via the Internet. This new product is one of several Inside Technology video capture and editing solutions that are cost-effective and meet the needs of the consumer and professional markets. Products are available as USB peripherals and as PCI add-in boards and are targeted at both the consumer and professional markets "By enabling high-quality, real-time encoding, we offer the control and convenience that professionals and consumers demand from their digital video experience," remarked Mr.

Chung-Suk Kim, Inside Technology's president and CEO. "In order to maintain our lead in providing the best digital video capture and editing systems, we have chosen Stream Machine's codec to empower our next generation Motion Picture Editing Boards."

The high penetration of broadband in Korea (25% of Internet access, according to the International Communications Union), with an additional eleven million households in the U.S. having broadband access, will provide great opportunities for video on-demand products such as Motion Picture Editing Boards. Real time MPEG compression allows the capture of large amounts of high quality video data that can be easily stored, archived, edited and browsed. The Inside Technology Motion Picture Editing Boards conveniently transform consumers' PCs into PVRs with the following features: Real-time video encoding and playback of MPEG-1 and MPEG-2, support for both NTSC and PAL formats, and industry-leading compression rate for maximum storage.



**PRODUCT PROFILE MIPCOM 2001**  
17 Rue Bleue, AVAILABLE FROM CELLULOID DREAMS

## Horizons Joint Venture Expands Satellite Capabilities

PanAmSat Corporation and Japan's JSAT Corporation announced they have formed a joint venture to expand digital satellite services in North America. The venture, called Horizons, represents an investment of more than \$100 million by both companies. JSAT, the preeminent satellite services company in Japan, is responsible for obtaining licensing for the new satellite's Ku-band capacity through Japan's regulatory authority, the Ministry of Public Management, Home Affairs, Posts and Telecommunications (MPHPT). A unique feature of the arrangement is that the satellite will operate under dual licenses at its orbital location with the C-band payload licensed through the Federal Communications Commission (FCC) in the U.S., and the Ku-band licensed through Japan's MPHPT. It will be connected to Japan through the

PanAmSat teleport in Napa, California to PanAmSat's Pacific Ocean Region satellites and through JSAT's Hawaii teleport to JSAT's fleet of satellites. The agreement allows the companies to pool their resources and expertise to introduce and market Ku-band video, data and Internet services at 127 degrees west longitude, a key orbital location in the domestic U.S. satellite arc. In conjunction with the joint venture, a 601 HP model satellite has been procured from Boeing Satellite Systems and is scheduled for launch in late 2002.

"The Horizons venture highlights our strategy to actively pursue partnerships as an innovative way of expanding our fleet," said R. Douglas Kahn, PanAmSat's president and chief executive officer.

"By combining the strengths of our two companies and jointly

developing Horizons," Takuya Yoshida, JSAT's president and chief executive officer said, "We will have unparalleled knowledge of the Japanese and North American markets. Through the

Horizons venture, JSAT will be able to expand beyond the Asia-Pacific region, offering greater value to our current customers by extending our reach into another strong market." The new spacecraft will carry twenty-four Ku-band and twenty-four C-band transponders, providing comprehensive coverage of North America. The C-band payload will replace the Galaxy IX satellite in PanAmSat's domestic U.S. cable arc. Galaxy IX will then migrate to a new orbital location where it will continue to provide C-band services as part of PanAmSat's Galaxy fleet. JSAT is a leading satellite operator in the Asia-Pacific region. The company owns and operates eight

satellites in seven orbital slots. PanAmSat Corporation is the premier provider of global video and data broadcasting services via satellite. Operating a global network of twenty in-orbit spacecraft and seven technical facilities, the company delivers entertainment and information to cable television systems, TV broadcast affiliates, direct-to-home TV operators, Internet service providers, telecommunications companies and corporations worldwide. PanAmSat will expand its global fleet to twenty-two spacecraft by year-end 2001. PanAmSat is 81% owned by Hughes Electronics Corporation, a world-leading provider of digital television entertainment, broadband services, satellite-based private business networks, and global video and data broadcasting. Hughes is a unit of General Motors Corporation.

## Panasonic Develops Advanced Chip For Implementation Of Digital Television

Matsushita Electric Industrial Co., Ltd. (Panasonic), known worldwide for its consumer electronics and digital communications products, has developed an advanced, single-chip VSB (Vestigial Side-Band) digital demodulation LSI (large scale integrated circuit) for U.S. digital terrestrial broadcasting receivers.

"Panasonic's development of this new chip will help lay to rest concerns about multipath interference in urban areas," said Dr. Paul Liao, chief technology officer for Matsushita Electric Corporation of America, the principal Panasonic subsidiary in North America. "We expect the LSI will encourage manufacturers and broadcasters alike to rapidly accelerate the implementation of their business plans related to digital television." The chip features exceptional performance in reducing both multipath interference and power consumption and is expected to

greatly expand the use of digital television as well as accelerate the continued digitization of the U.S. terrestrial broadcasting network. The new LSI will enable wider and more stable indoor antenna reception, even compared to the COFDM digital transmission system used primarily in Europe.

Matsushita Electric Industrial Co., Ltd. is a worldwide leader in the development and manufacture of electronics products for a wide range of consumer, business, and industrial needs. Based in Osaka, Japan, Panasonic recorded consolidated sales of \$61.45 billion for the fiscal year ended March 31, 2001. In the Americas, Panasonic's subsidiaries and affiliates have a total of 28,000 employees. The company's shares are listed on the Amsterdam, Düsseldorf, Frankfurt, New York (NYSE: MC), Pacific, Paris and Tokyo (6752) stock exchanges.



PRODUCT PROFILE *MIPCOM 2001*  
Salem Witch Trials, AVAILABLE FROM Alliance Atlantis

## Nokia Launches Nokia Mediamaster

Nokia Home Communications has launched a new product in its digital satellite receiver product range, offering the consumer easier access to digital television. "The Nokia Mediamaster 9470 S is an optimal product to meet the rapid growth of the digital free-to-air satellite market," said Pekka Kuusela, general manager sales for Central Europe. The Nokia Mediamaster 9470 S, available in Europe in Q4, is the first Nokia receiver to be based on a new product platform—Digital Video Broadcast (DVB) standards. It provides consumers access to hundreds of free-to-air television and radio channels. The

Nokia Mediamaster 9470 S implements the Nokia Navi(TM) Bars user interface and comes with a memory capacity for thousands of channels, thereby enabling consumers to create personal favorites lists. It is easy to install, offers some of Nokia's most popular games, Snake and Tic-Tac-Toe, and provides the highest quality video and audio experience, supporting Dolby(R) Digital sound. Nokia is a world leader in mobile communications whose expansion of Internet mobility creates new opportunities for other companies. Nokia, a broadly held company, is listed on six major exchanges.

### 3D TV DDD Raises \$Five Million

Dynamic Digital Depth Inc. has raised CDN\$5 million through an equity private placement. Lead investor Elliott Associates subscribed for over \$3 million of the capital and remains DDD's largest shareholder. "Having seen the progress DDD has made bringing 3D TV without glasses to market, including 3D TV systems actually available for sale now, we are more convinced than ever that DDD will play a major role in the transformation of consumer television," said a spokesperson for Elliott.

The terms of the private placement announced in April were amended to increase the size of the equity financing to CDN\$5,029,024

through the issuance of 1,796,079 units at a price of CDN\$2.80 per unit. Each unit comprises one common share and one-half warrant, with each whole warrant exercisable into one common share at an exercise price of CDN\$3.50 over a two year period. Commissions of cash and units were paid in accordance with applicable securities laws. This private placement is subject to regulatory approval. Dynamic Digital Depth Inc. is transforming television with glasses-free 3D. Its patented 3D technologies enable the creation of 3D content. DDD is publicly traded on the Canadian Venture Exchange under the symbol CDNX:DDE



PRODUCT PROFILE *MIPCOM 2001*

Franklin The Turtle, AVAILABLE FROM NELVANA INTERNATIONAL

## Philips Makes Breakthrough In MPEG-2 Encoding Efficiency

Philips Digital Networks pushes the limits of encoding efficiency with the launch at IBC2001 of StatCast PRO, a new multi-channel statistical encoding solution. The second generation of this unique statistical encoding series provides major advancements in MPEG-2 video compression, permitting the delivery of high-quality digital video at very low bit-rates across cable, terrestrial, satellite and telecom networks. Recent research in encoding algorithms has

facilitated the design of a successor to the unique and successful StatCast system. In conjunction with the latest Philips GoldLine PRO encoders, also being introduced at IBC2001 and part of the new PROline series for ultra-low bit-rate encoding, the new StatCast PRO statistical encoding system provides a breakthrough in MPEG-2 compression efficiency. The new combination offers up to 25% extra improvement, boosting picture quality and lowering operating

costs. This makes StatCast PRO suitable for true interactive television applications. A single StatCast PRO system can simultaneously control up to twenty-four television services that require encoding, all within one transport stream. The state-of-the-art design concept and increased processing power of StatCast PRO facilitates minimal system latency. In contrast to encoding systems that are based on traditional statistical multiplexing techniques which still

require a latency of several seconds, the new Philips statistical encoding solution makes all decisions regarding bit-rate assignment on-the-fly, allocating bit-rates four times per video frame and eliminating additional encoding delays. Existing Philips customers will benefit from the breakthrough in compression technology via a dedicated upgrade program that will lead to an increase in picture quality and the release of bandwidth, thus reducing operating costs.

# LONDON BOX OFFICE ANALYSIS

## Monitor

The chart shows the grosses, number of screens and screen averages of the top films on release in the UK in the period Aug 10 - Sep 2, 2001. By showing the per screen average over the course of its run, the chart shows, for example, that *Swordfish* was taking more per screen on fewer screens than *Dr. Dolittle 2* or that *Shrek* had a higher screen average on fewer screens after 10 weeks of release than *The Parole Officer* after four weeks.

# AUG / SEP

Three weeks ending September 10, 2000

Gross figures are in US\$

FILM	TOTAL GROSS	WEEKS IN SURVEY*	SCREENS OVER MONTH ON RELEASE	PER SCREEN AVERAGE OVER MONTH
1. <b>Planet Of The Apes</b>	20,027,093	3	446/447/451	17,646/7,657/4,338
2. <b>Cats &amp; Dogs</b>	17,061,878	4(5)	453/446/453/436	8,809/5,667/3,429/3,171
3. <b>Rush Hour 2</b>	8,657,211	4(5)	325/343/359/325	6,779/4,128/2,480/2,046
4. <b>Shrek</b>	6,025,961	4(10)	403/374/372/348	2,835/2,332/1,423/1,543
5. <b>Jurassic Park 3</b>	5,916,559	4(7)	414/398/330/277	3,480/2,237/1,555/1,487
6. <b>The Parole Officer</b>	4,303,878	4	288/287/246/177	4,468/2,560/1,421/1,107
7. <b>Dr. Dolittle 2</b>	3,878,438	4(6)	413/368/339/312	2,150/1,488/822/983
8. <b>Swordfish</b>	3,461,143	4(6)	303/270/239/174	3,429/2,025/1,303/1,202
9. <b>Heartbreakers</b>	2,847,235	2	292/296	3,726/2,844
10. <b>A Knight's Tale</b>	2,435,797	1	377	6,461

\*total number of weeks on release is in parentheses



John Travolta &  
Halle Berry in  
*Swordfish*